TWIC̄E THE LAFF$, TWIC̄E THE FUN

THE POOR LITTLE RIC̄H BOY

RIC̄HIE RIC̄H

AND HIS BEST GIRLFRIEND

GLORIA

HARVEY WORLD

No. 18

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RIC̄HIE RIC̄H and GLORIA

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JOHNSON SMITH COMPANY

Dept. 303, 35075 Automation, Mt. Clemens, Mich. 48043

Things You Never Knew Existed

Since 1914

MONEY BACK GUARANTEE

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Flying Helicopter Goes Up To 50-Ft High!

Only $2.95

Flying authentic replica of helicopter used by armed forces. Giant 16" wingspread. High impact plastic

☐ 2085. Flying Helicopter $2.95

SLOT Machine BANK

Las Vegas Replica. Take a chance. Insert coin, pull "one arm bandit" and watch dials spin. Big payoff if you hit! Collect money for your bank. Smooth action. 6" high. Not for gambling.

☐ 4082. Slot Bank $8.95

Secret Book Safe

Looks like attractively bound book but opens to reveal combination lock safe. Keep valuable papers, jewels, money, etc. hidden away. 4 x 6 x 1¾".

☐ 4012. Book Safe $2.95

$1.15 Vibrating Shocker

Small hand-held instrument that simulates electric shock. Shake hands or touch somebody and it gives off spine-tingling "shock!"

☐ 2968. Joy Buzzer $1.15

SURPRISE PACKAGE $1.00

Pleasant surprise and bargain. Includes new samples, factory surplus, special novelties, etc. Most worth much more.

☐ 2997. Surprise Bargain $1.00

☐ 3619. Deluxe Surprise Bargain .. $2.95

POLICE STYLE HANDCUFFS

☐ 3043. Handcuffs with Keys .. $6.95

☐ 3048. Handcuff Case $2.49

MINI COKE BOTTLE KEYCHAIN

"COKE ADDS LIFE" to your set of keys. Miniature bottle is exact replica of famous Coca-Cola bottle. High quality "snake" chain with keyring is attached to cap. 3" bottle with 2½" chain & ring.

3061. Coke Keychain $1.49

$1.49 RAINBOW WAVING HAND

Bright, colorful, full size plastic hand mounts with flexible suction cup on any smooth surface. For cars, vans, trucks, doors, windows, etc. As hand "waves," large silver prism dots on fingers change colors to provide a constant glittering rainbow effect.

2163. Waving Hand $1.49

Pocket Spy Telescope

Powerful, yet fits pocket like pen. Magnifies several times original size. Brings distant objects closer. Attractive finish.

☐ 0724. Spy Scope $2.25

Hand Timer

Fun timer for non-professional events such as model races, sports, etc. Full pocket watch size with chain link. Spring operated. Start and stop button. Sweep hand. Calibrated dial.

2020. Hand Timer $1.69

1001 THINGS FREE

Get FREE articles, novelties, books, stamps, coins, show tickets, games, films, products, maps, toys, food-drug samples, science materials, records, jewelry, hobbies, travel info, etc. Mammoth directory of over 1000 free offers with names and addresses. 64 pages.

☐ 1018. "Things Free" Directory $1.25

$3.75 Red Flasher Light

Police Style Warning Light. Big dome flashes on & off in bright red light visible for away. With suction cup base. Sticks tightly to any smooth surface like top of car. Runs on flashlight batteries. About 4".

☐ 7655. Flasher $3.75

Unbeatable Self Defense

Learn Judo, Ju-Jitsu, Boxing, Wrestling, Muscle Building, Self Defense Tricks. Well illustrated, easy to understand paper covered books. Up to 95 pages long.

1265. 66 Tricks of Self Defense $1.49

1268. How to Build Mighty Muscles $1.49

1271. How to Box $1.49

1288. Combat Judo $1.49

$2.95 SNAKE NUT CAN

Offer to friends or leave on table or counter, stand back & watch the fun. Somebody is sure to want to help themselves sooner or later. Looks like real can of mixed nuts but is loaded with cloth-covered 30" spring "snake" that shoots out. Works on even most suspicious victims.

☐ 2927. Snake Nut Can $2.95

Hercules Wrist Band

$1.65

Gives rugged, masculine appearance. Double strap for "he-man" look. Adjustable. Get two - one for each arm. Genuine leather.

2112. Each .$1.65

Set of 2, $2.9b

$1.35 1001 Insults, Putdowns, For all Occasions

A putdown, barb, wisecrack or snappy comeback for every occasion. Find one to fit every situation, even hypo person.

☐ 1171. Insult Encyclopedia $1.35

SQUIRT LIGHTER $3.95

Funniest "Bic Flick" ever! Real disposable Bic butane lighter is gimmicked so that unsuspecting victim gets face full of water. Easy to reload. Use over & over.

2023. Squirt Lighter $3.95

Super Insult Cards

Silent revenge for those who like to "Get Even," not mad. 50 little cards printed with barbs & putdowns for most every occasion. Tells 'em off without wasting your time & breath.

2500. Insult Cards ..... 99¢

"Wheck Jack" Tension Reliever

This pudgy, balding tension reliever will work wonders. When tension builds up just give him a smash, squash or stomp & feel those frustrations drain away. Soft, flexible vinyl, 6" tall. Comes with assorted, reusable "name-calling" labels you can affix to the base (Boss, Husband, Partner, etc. - plus several blanks so you can write your own).

3899. Wheck Jack $3.95

Deluxe Revolving Police Style Warning Light Only $7.95

Revolves just like authentic police emergency light. Attach to car roof or dashboard in seconds. Also makes excellent psychedelic party light. Really get into the music & the mood with brilliant red beams revolving darkly around the room. With suction cup base for fast attachment. About 6" tall. Uses standard batteries.

☐ 8627. Revolving Police Light ... $7.95

Foam Lighter

Looks harmless enough ...until they try to use it to light up. What happens next is unbelievable! Special gimmicked lighter erupts like a volcano, shooting & gushing foam several feet into the air. Creates shower of fun & laughs. Complete with "ammo" for about 20 "blasts." Water soluble. Won't stain. Additional refills available.

☐ 2068. Volcano Lighter $5.95

☐ 2090. Refill $2.95

1000 TINY MAGNETS

Fantastic fun bargain. Do tricks, stunts, experiments. Arrange in millions of patterns. Stick together with own power. Easy to change. Each 1/8x1/8x1/16".

☐ 2008. 1000 Magnets $2.10

Motorized Submarine

$2.95

Sturdy 7¼" plastic submarine cuts through water powered by battery operated heavy-duty underwater motor. Runs on pen-call battery. 5" motor is waterproof sealed, with adjustable rubber & built-in switch

☐ 2992. Submarine $2.95

GIANT BALLOONS

$5.95 8 - Ft. High BALLOONS

Weather balloon made of neoprene rubber. Do entertaining stunts, advertising effects, science fun, etc. 24 ft. around. Can be seen for miles

☐ 3010. 8 Ft. Balloon $5.95

ELECTRONIC LIE & LOVE DETECTOR

USEFUL & FUN GREAT GIFT!

Measures emotions, feelings, reactions. Test lovers, friends, relatives for lies, compatability. Great for party fun, scientific, psychological experiments. Works similar to expensive polygraph lie detector, but now available in low-priced inexpensive pocket model. Easy to use. Hand-held electrodes. Easy-read dial. Complete instructions. About 4"x3". Operates on standard battery (not incl.). In attractive gift box.

☐ 9108. Lie/Love Tester $5.95

Make-Up Kit

Rock Star and Horror Effects. Easy on-off 7 piece kit. For stage use, clowns, comic dts, guises, monsters, etc. Remove with soap, water.

☐ 7001. Make-Up. 99¢

GIANT PUPPET EAGLE

Looks mean. Big 12" wingspan. Realistic flying look as he dangles from his heavy elastic string. Made of soft, pliable rubber. Excellent detail.

3119. Puppet Eagle $1.95

BLEEDING SKULL CANDLE

Most chilling horror effect we've seen in years. When lighted brilliant red "blood" oozes over the forehead & down the face. Great for haunted houses, parties, room decoration. About 4½" tall.

3072. Skull Candle $2.49

Joke Gum

Practical Gum. Painful.

☐ 2735. Pkg. of 5 .. 89¢

Red Hot Gum. Blazing.

☐ 2724. Pkg. of 5 .. 89¢

Garlic Gum. Awful.

☐ 2736. Pkg. of 5 .. 89¢

Giant Foam Dice

For car, bike, room, most anywhere. Each brightly colored foam rubber die is 2-1/4" high. Pair is connected with 6" string.

☐ 2004. Foam Dice ..... 99¢

Squirrel Call

Brings them right to you. Hand operated. ☐ 4290. Only ... $1.95

Magnet Lifts 100 Pounds!

Lifts up to 100 Pounds SOLID STEEL! Tested & proven on steel block. GO TREASURE HUNTING. Do amazing stunts. 1001 uses. Pocket size.

☐ 4006. Lifts 50 lbs. $4.25

☐ 4066. Lifts 100 lbs. $6.25

$3.95 Motorized Flying Jet

Authentic replica of Phantom Jet Fighter really flies. Amazing speed. Hangs from ceiling by means of included self-stick mount & several feet of near invisible line. Ready-to-fly except for standard batteries (not incl.). On-off switch. 7½" long.

2083. Jet Fighter $3.95

Phony Squirt Catsup

Plastic containers look like they should hold the real thing. So when you "squirt" at friends or relatives they'll think their clothes are ruined. Red or yellow string shoots out causing big commotion. Every prankster should have both of these in his arsenal for special occasions.

☐ 2638. Phony Catsup $2.15

☐ 2720. Phony Mustard $2.15

99¢ MINI-TOOL KEYCHAINS

Working miniatures of full size counterparts. Each with fine quality key ring on durable snake chain. Approx. 3" long.

☐ 6495. Plier Keychain ..... 99¢

6497. Wrench Keychain ..... 99¢

6496. Hammer Keychain ..... 99¢

$1.95 Black Eye Joke

"Will ya look at this!" They look & look, while it black and their eye (they don't know it!)

2972. Black Eye Joke $1.95

No-Hands Binocular Glasses

Worn like regular glasses, but gives you magnified, close-up look of held glasses. Follows the action when you do, yet so lightweight & convenient you'll soon forget you're wearing them! Easy-turn, adjustable focus lets you vary lens distance, with 10 possible positions.

3395. Bino Glasses $2.95

Portable Electric Fan

$1.49

Keep cool wherever you go. Handy pocket size. Powerful. Use standard battery

☐ 8866. Pocket Fan $1.49

"Smoke" From Your Fingertips 99¢

Hundreds of magic or joke uses. Hands shown to be empty, then suddenly smoke appears from fingertips! Do over & over like magic; no sleight-of-hand involved. Nothing is lit or burned. Invisible smoke-producing paste spreads on fingers.

☐ 3118. Finger Smoke ..... 99¢

GIANT SLIMY SNAKE

NEARLY 3 FEET LONG!

Realistic, Threatening glare. Slimy feel. Guaranteed big & especially scary.

☐ 3858. Giant Snake $2.95

Prismatic Decals

Brilliant colors. Stick anywhere. With light diffracting prismatic background. Firebird is 7" wide. Snake is 3½" wide.

7908. Firebird $2.75

7909. American Snake $1.25

Big Bang Fun Snaps

Real Bang-Up Fun! Squeeze 'em! Toss 'em! Step on 'em! Gives BIG BANG! Amazingly loud, yet you can pop them between your fingers without harm. Box of 50. 2 for $2.75.

2061. Fun Snaps $1.49

AIR CAR HOVERCRAFT RIDES ON AIR!

$7.95

New HOVERCRAFT glides like magic over floors, sidewalks, EVEN WATER! Sleek car of the future uses principle of air suspension to ride on cushion of air above most any surface. Colorful plastic, 8"x8"x2" high. 4" propeller. 48" control line from push button remote control unit. Simply press switch and this beauty rises and floats in any direction you wish. Illustrates frictionless motion principles of full size experimental vehicles already in use. Not a kit. Ready-to-run except for 2 "D" batteries (not included).

☐ 7906. Hover Craft $7.95

X-RAY VISION

$1.85

Greatest illusion of the century! Apparently see bones thru skin, see thru clothes, etc. Amaze and embarrass everyone! Regular size glasses with built-in optical illusion.

☐ 3762. XRAY Specs Only ..... $1.85 Per Pair

MIDGET CAMERA

$1.95

Guaranteed To Take Pictures! Black & White or Color! Uses standard 127 film. Takes 16 wallet size or 3½ x 5 shots per roll. Get developed anywhere or develop yourself. Camera is approx size of cigarette pack. 3½ x 3 x 2". Weighs less than 2 oz. For surprise, regular or candid pictures. Heavy duty plastic construction. With eye level view finder. Single action shutter with long

K4906. Midget Camera $1.95

K4907. Black/white 127 film, roll $1.65

K4903. Kodak Color Film, roll $2.55

SPY "PEN" RADIO

Real Working Radio Hidden in Pen Case!

File Into Your Pocket Like Pen!

Hear SPORTS, MUSIC, LATEST NEWS AND EVENTS in office, school, bed, etc. Slips into pocket like ordinary pen. Tiny earphone for listening. Full range tuner. Guaranteed to pull in several stations in your area, although reception will vary from place to place. No additional expense. NO BATTERIES NEEDED. Self-powered solid state circuit. Germanium diode type radio (pulls in radio waves from air). Ground wire included but not always necessary in most areas. Complete, ready-to-play. Money back if not delighted.

☐ 7062. Pen Radio $3.75

VENTRILOQUIST DUMMY

$3.49

Exclusive Import Bargain Make Him Move, Act Life-Like, Seem to Talk, Sing, Laugh.

Full length 18-inch dummy with control to operate mouth and move head. No practice needed. "Talks" at once. Make him sit, stand, even dance and act alive! Fully dressed in colorful tailored suit. Molded plastic, natural finish head. Moveable arms and legs. INCLUDED FREE: 5-Minute Lesson on How to Throw Your Voice (With or without dummy). Fool friends as voices seem to come from under bed, behind doors, etc.

6156. Archie The Dummy $3.49

6075. Dumbo The Clown $3.49

Free 1981 Catalog 1600 Novelties

World Famous catalog of novelties, pranks, jokes, cloth patches, hobbies, scientific supplies, fun-makers, pranks & boats, gadgets, time-savers, photo & optical goods, jewelry, disguises, music items, stamps, coins, puzzles, fortune tellers, radios, tubes & accessories, telescopes, tanks, office & artist supplies, engines, motors, sports, books, models, magic, much more.

☐ Yes - Send Me Your Catalog. I have enclosed 10¢ postage (Canadian 50¢).

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Dept. 303 35075 Automation, Mt. Clemens, Mich. 48043

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SHIPPING & HANDLING 65¢

TOTAL $

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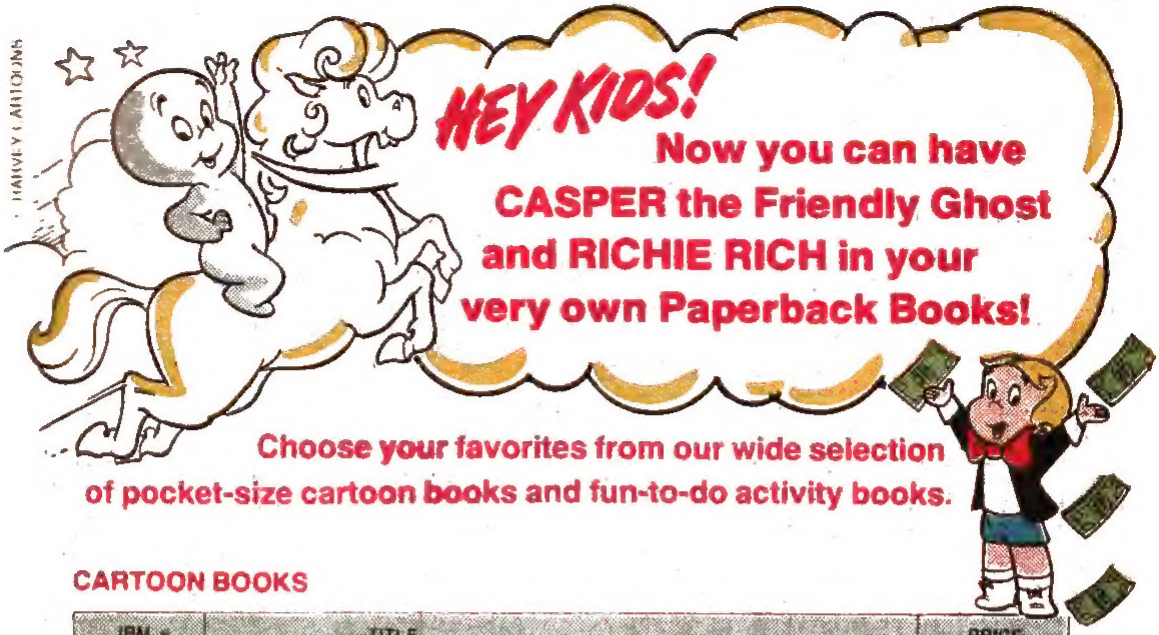
State Zip



CARTOON BOOKS

IBM #	TITLE	PRICE
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14880-3	Casper: Tales of Wonder	95¢
14527-8	Casper: Casper & Wendy	95¢
14884-6	Casper: The Wishing Cake	95¢
14538-3	Richie Rich Around the World	95¢
14537-5	Richie Rich Treasure Chest	95¢
17067-1	Casper Classics	$1.25

ACTIVITY BOOKS

IBM #	TITLE	PRICE
15884-1	Casper & Wendy Puzzlers	95¢
15885-X	Casper & Hot Stuff Mostly Ghostly Jokes & Riddles	95¢
15886-8	Casper Halloween Search-A-Word Shapes	95¢
15959-7	Casper's Book of Addition & Subtraction	95¢
12117-4	Casper's Monster Joke & Riddle Book	95¢
15958-9	Richie Rich's Book of Fractions	95¢
17094-9	Richie Rich & Casper: Million Dollar Fun	95¢
14881-1	Richie Rich Letter Paper	$1.25

Please send me the books listed below (use separate paper if you run out of room). Include 75¢ for postage and handling if one book is ordered, $1.00 if two to five are ordered. If six or more are ordered, postage is free!

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		POSTAGE & HANDLING:	
		TOTAL:	$

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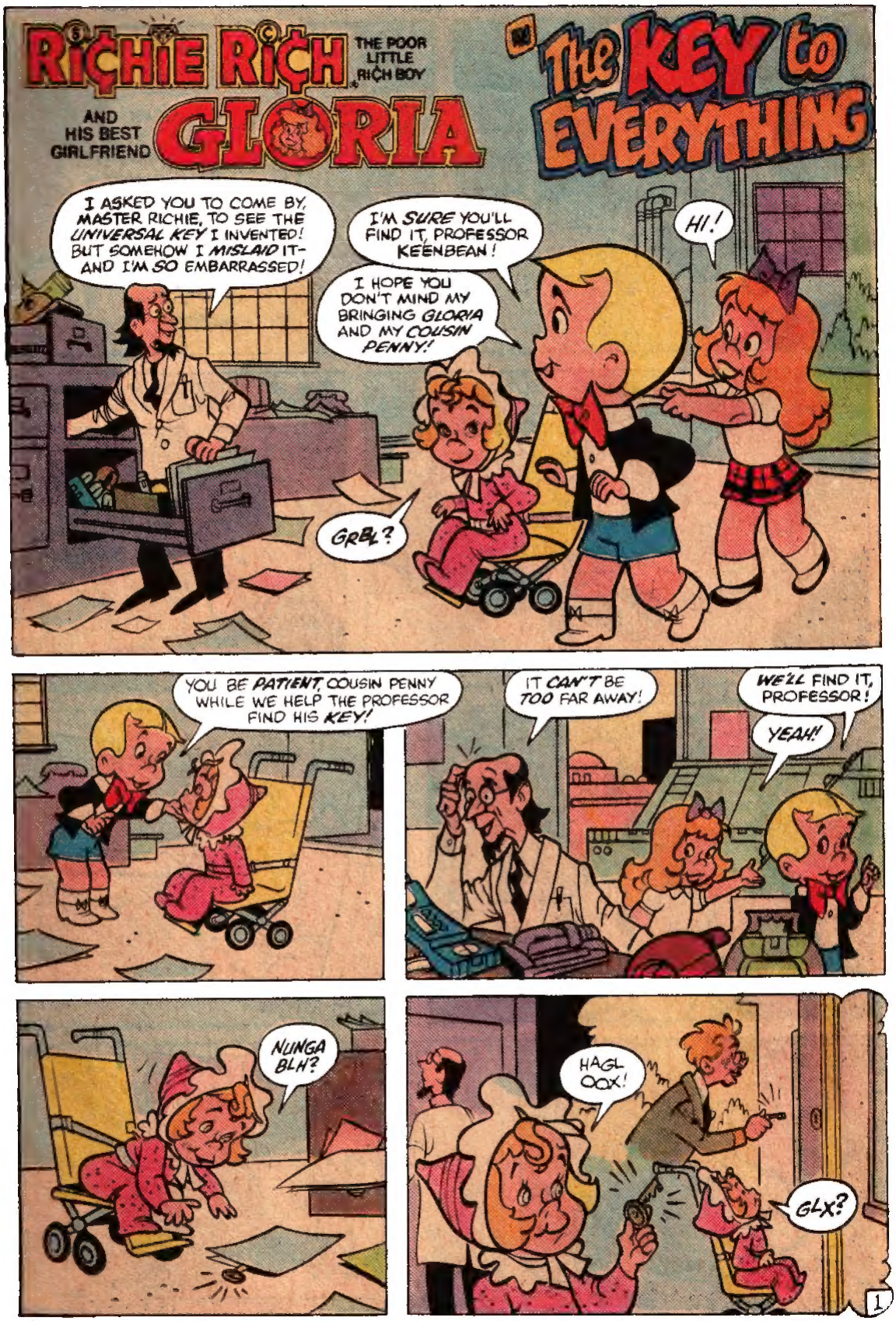

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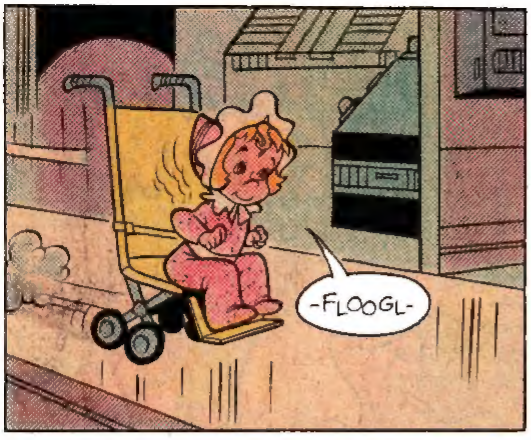
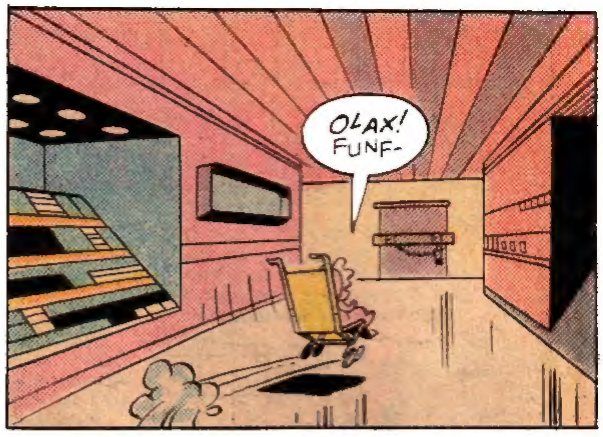
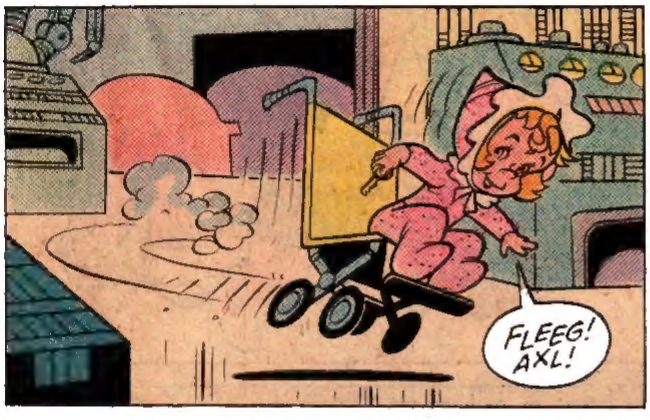
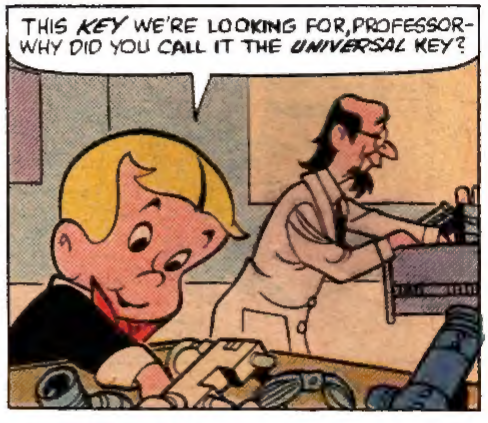
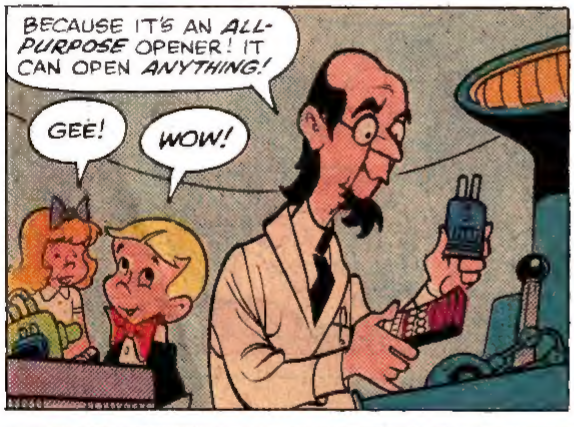
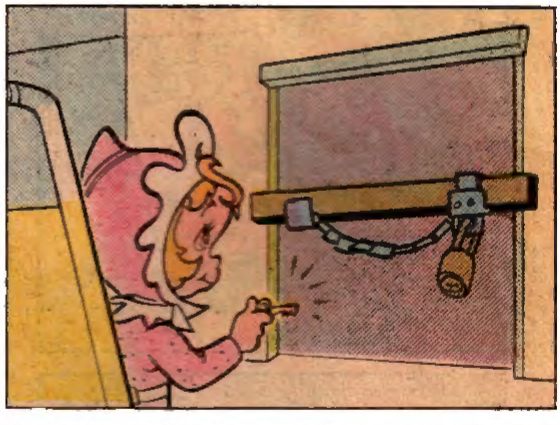

-FLOOGL-

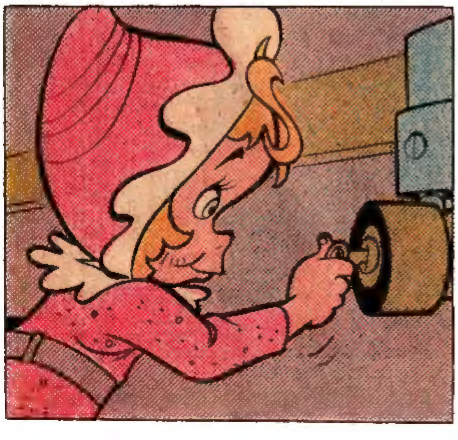

OLAX! FUNF-

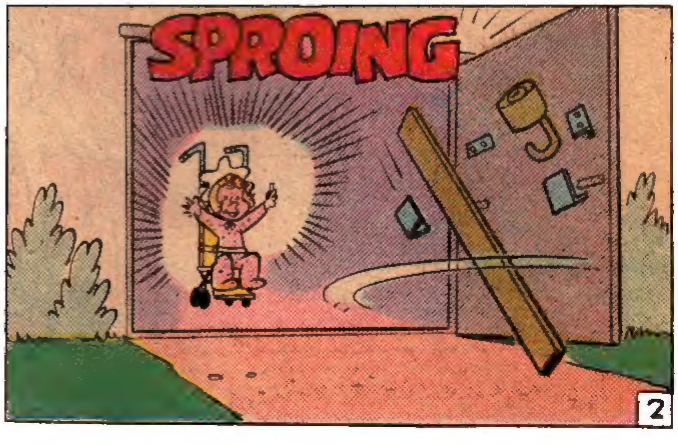

FLEEG! AXL!

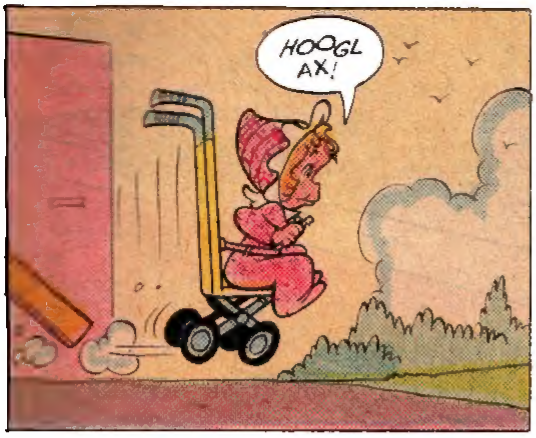

THIS KEY WE'RE LOOKING FOR, PROFESSOR- WHY DID YOU CALL IT THE UNIVERSAL KEY?

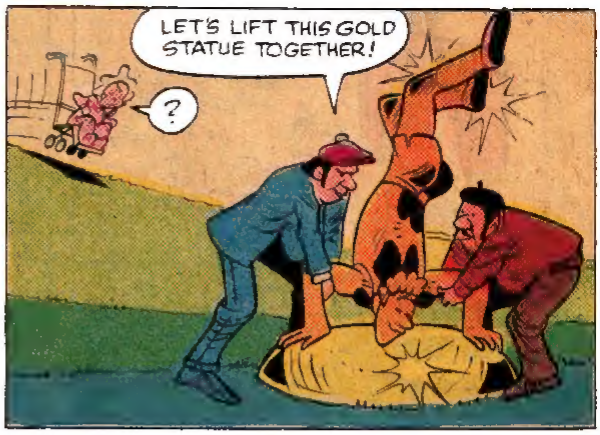

BECAUSE IT'S AN ALL-PURPOSE OPENER! IT CAN OPEN ANYTHING!
GEE!
WOW!



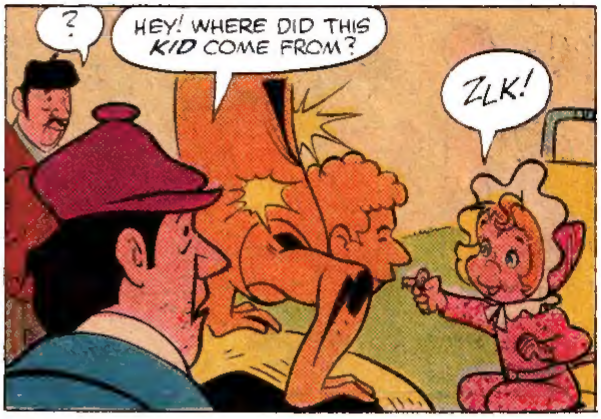


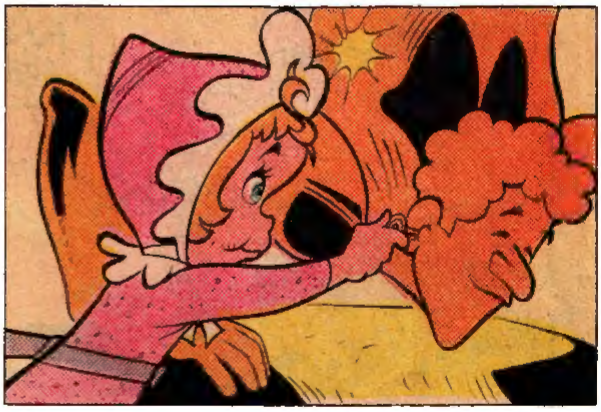

SPROING


HOOGL AX!

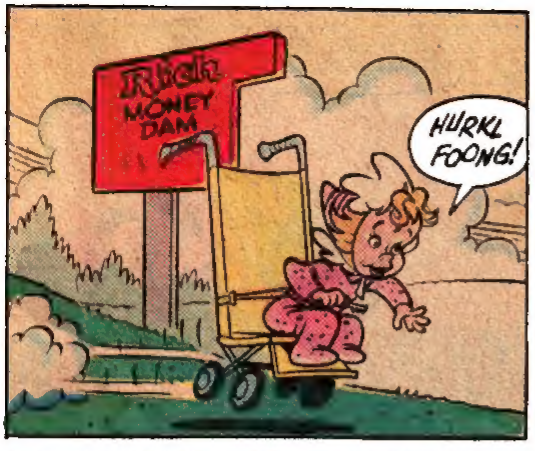

LET'S LIFT THIS GOLD STATUE TOGETHER!
?

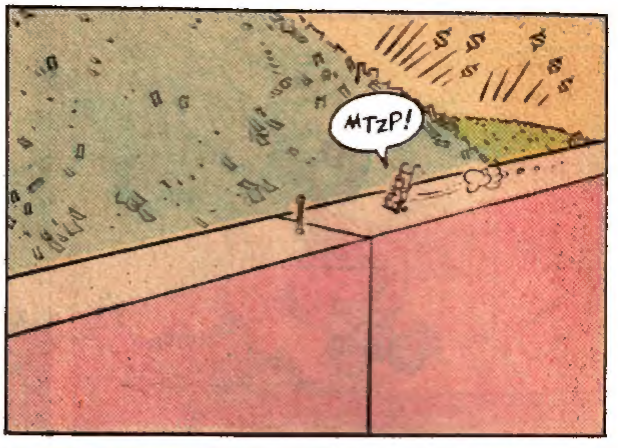
BOY, IT'S H-HEAVY! BUT LET'S KEEP TRYING!
GRUNT!
YEAH! WE CAN RETIRE FROM CROOKWORK IF WE CAN TAKE THIS!

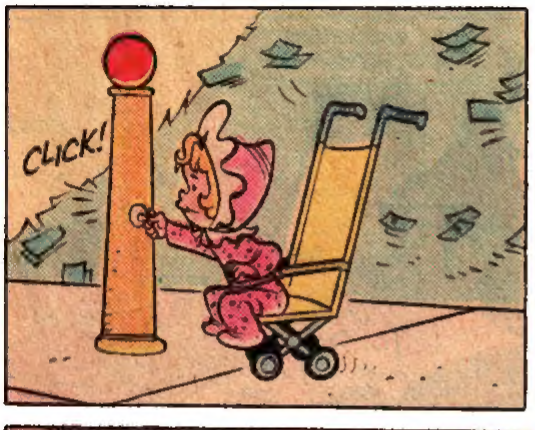

?
HEY! WHERE DID THIS KID COME FROM?
ZLK!

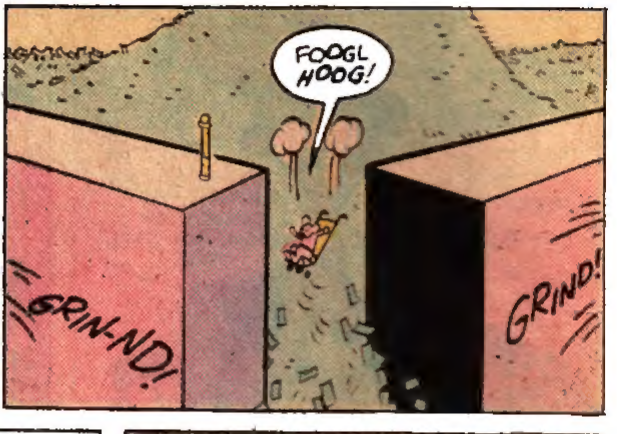


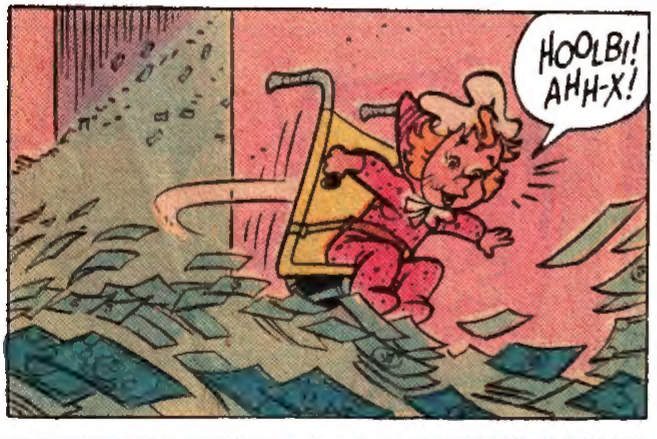
CONK
THUNK
GRBL!


Rich
MONEY
DAM
HURKL
FOONG!

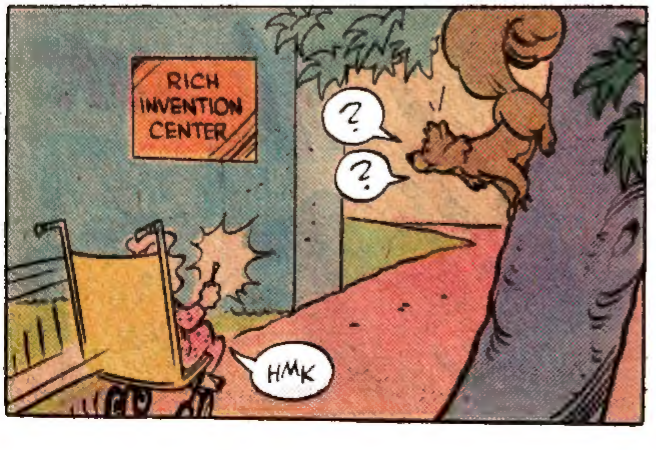

MTZP!

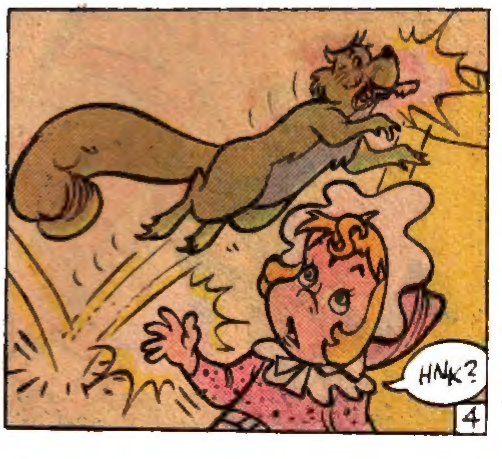

CLICK!

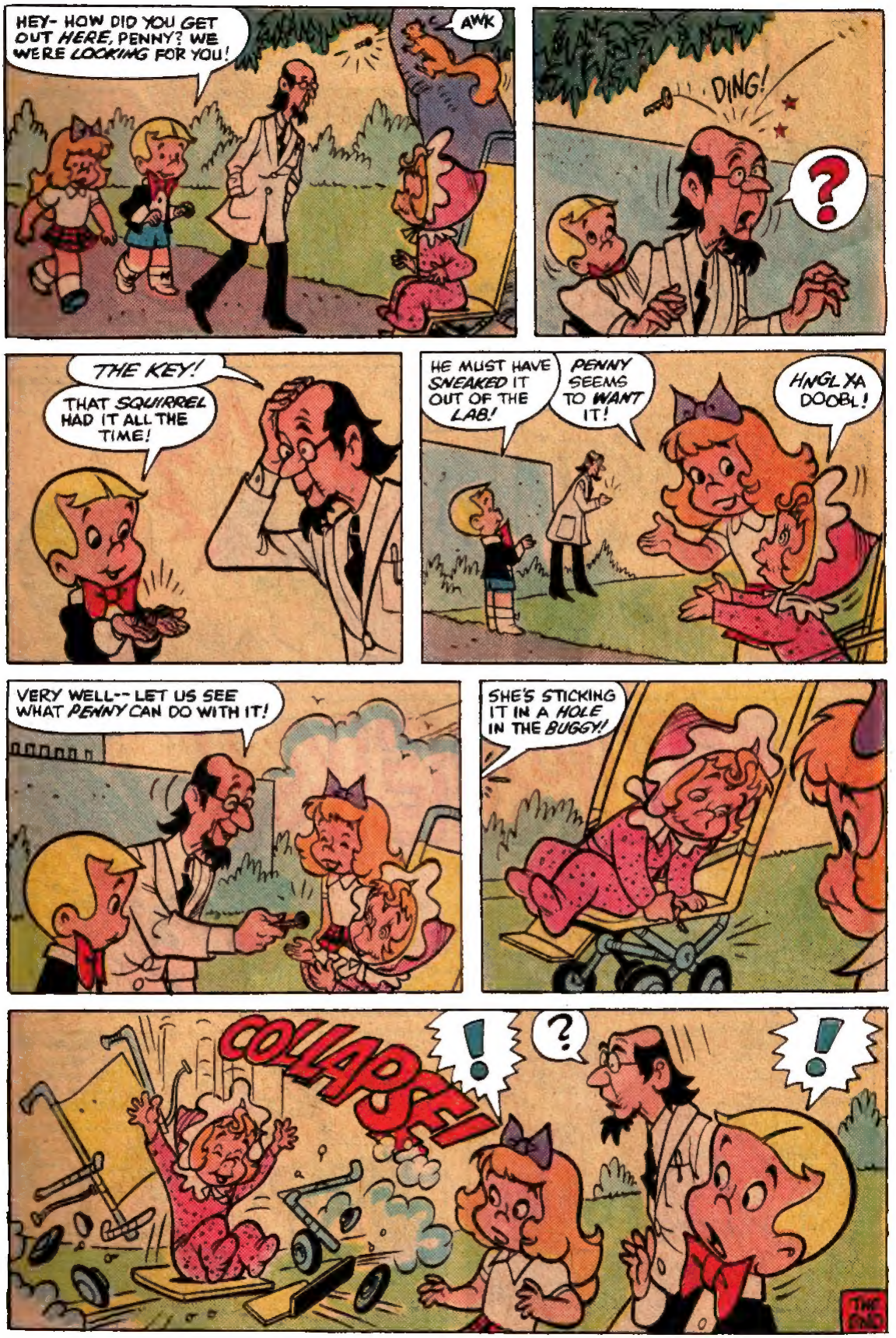

FOOGL
HOOG!
GRIN-ND!
GRIND!

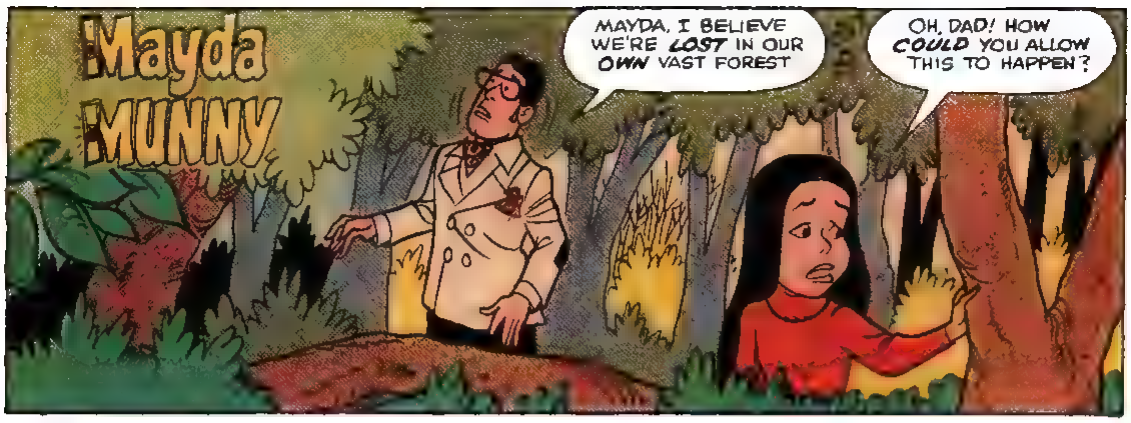

HOOLBI!
AHH-X!

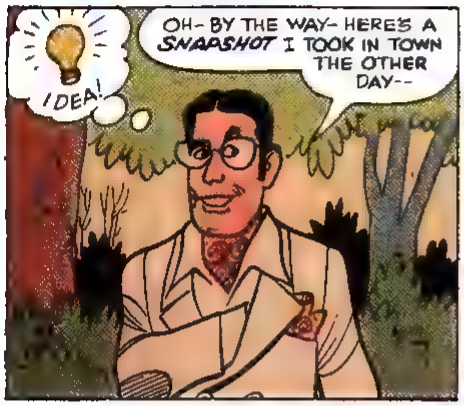
GLX!
ZOOM!

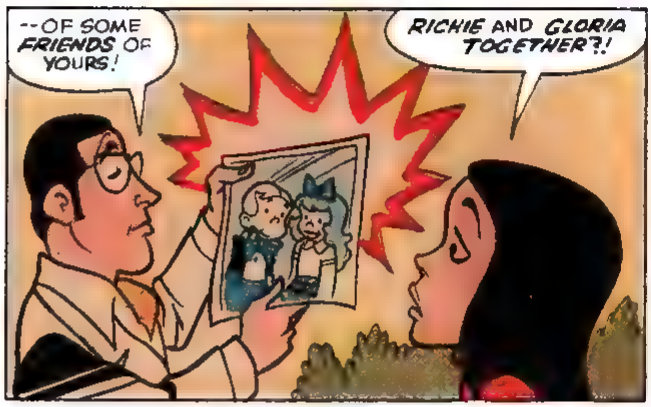

RICH
INVENTION
CENTER
?
?
HMK


HNK?

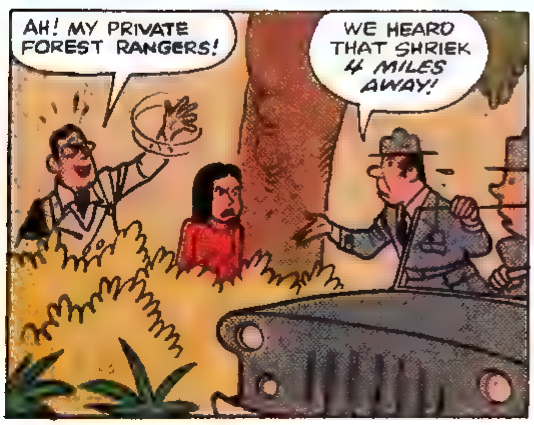

HEY- HOW DID YOU GET OUT HERE, PENNY? WE WERE LOOKING FOR YOU!
AWK
DING!
?
THE KEY!
THAT SQUIRREL HAD IT ALL THE TIME!
HE MUST HAVE SNEAKED IT OUT OF THE LAB!
PENNY SEEMS TO WANT IT!
HNGLXA DOOBL!
VERY WELL-- LET US SEE WHAT PENNY CAN DO WITH IT!
SHE'S STICKING IT IN A HOLE IN THE BUGGY!
COLLAPSE!
!
?
!
THE END

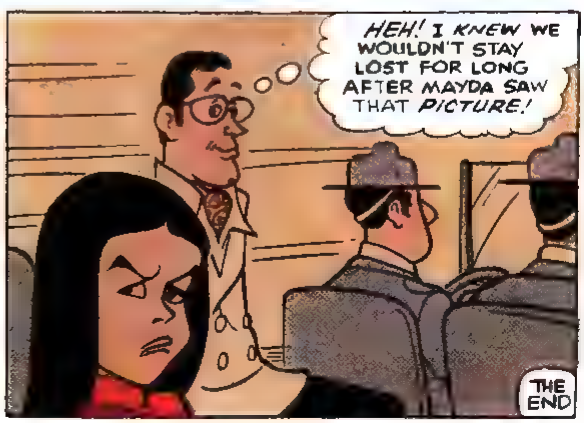

Mayda MUNNY
MAYDA, I BELIEVE WE'RE LOST IN OUR OWN VAST FOREST
OH, DAD! HOW COULD YOU ALLOW THIS TO HAPPEN?


IDEA!
OH- BY THE WAY- HERE'S A SNAPSHOT I TOOK IN TOWN THE OTHER DAY--

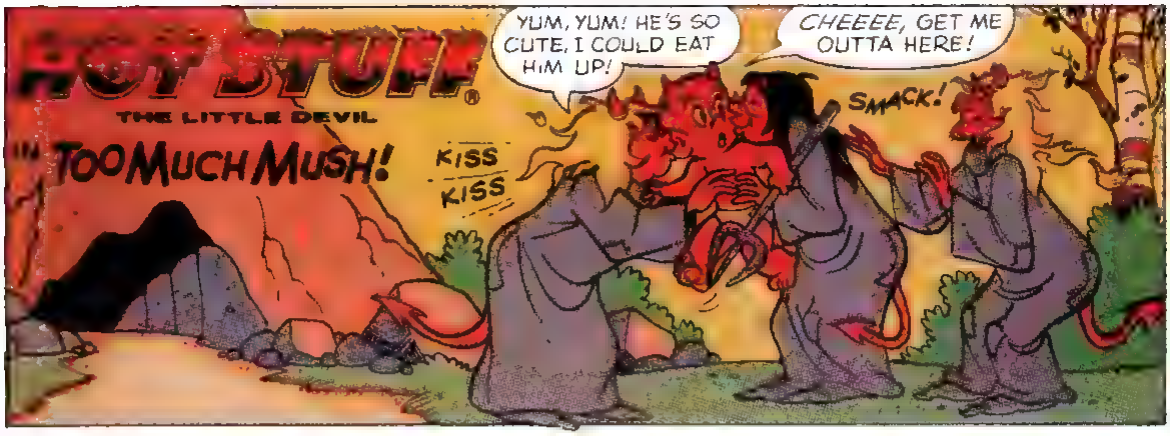

--OF SOME FRIENDS OF YOURS!
RICHIE AND GLORIA TOGETHER?!

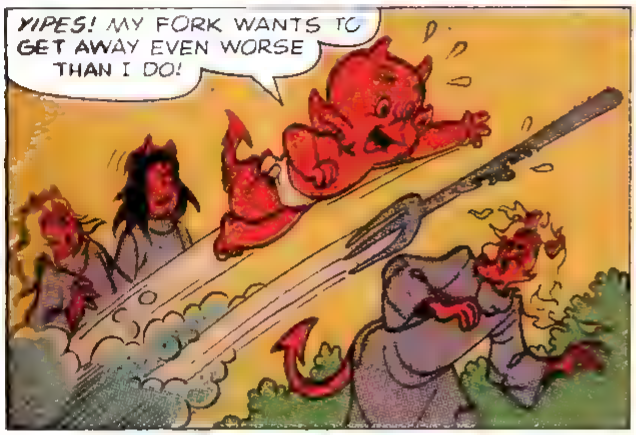
SHRIEK!

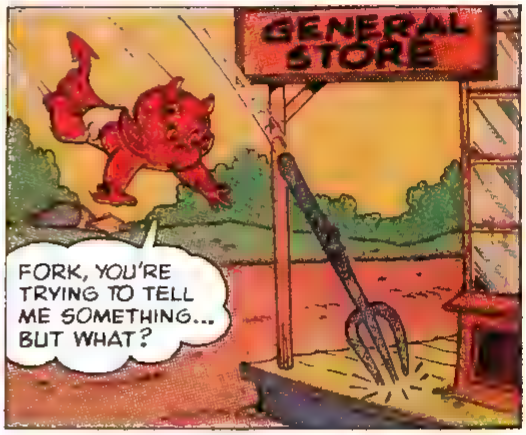

AH! MY PRIVATE FOREST RANGERS!
WE HEARD THAT SHRIEK 4 MILES AWAY!

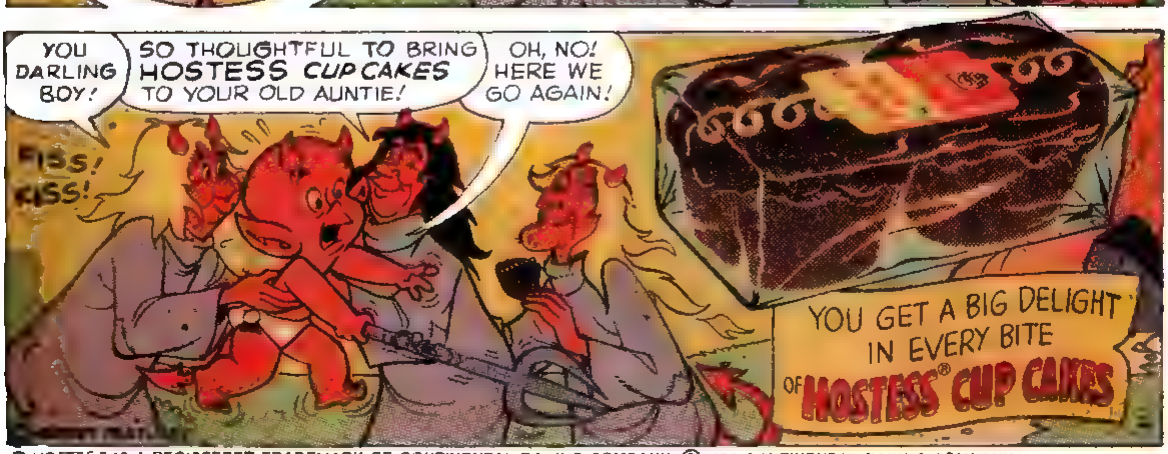

HEH! I KNEW WE WOULDN'T STAY LOST FOR LONG AFTER MAYDA SAW THAT PICTURE!
THE END

ADVERTISEMENT









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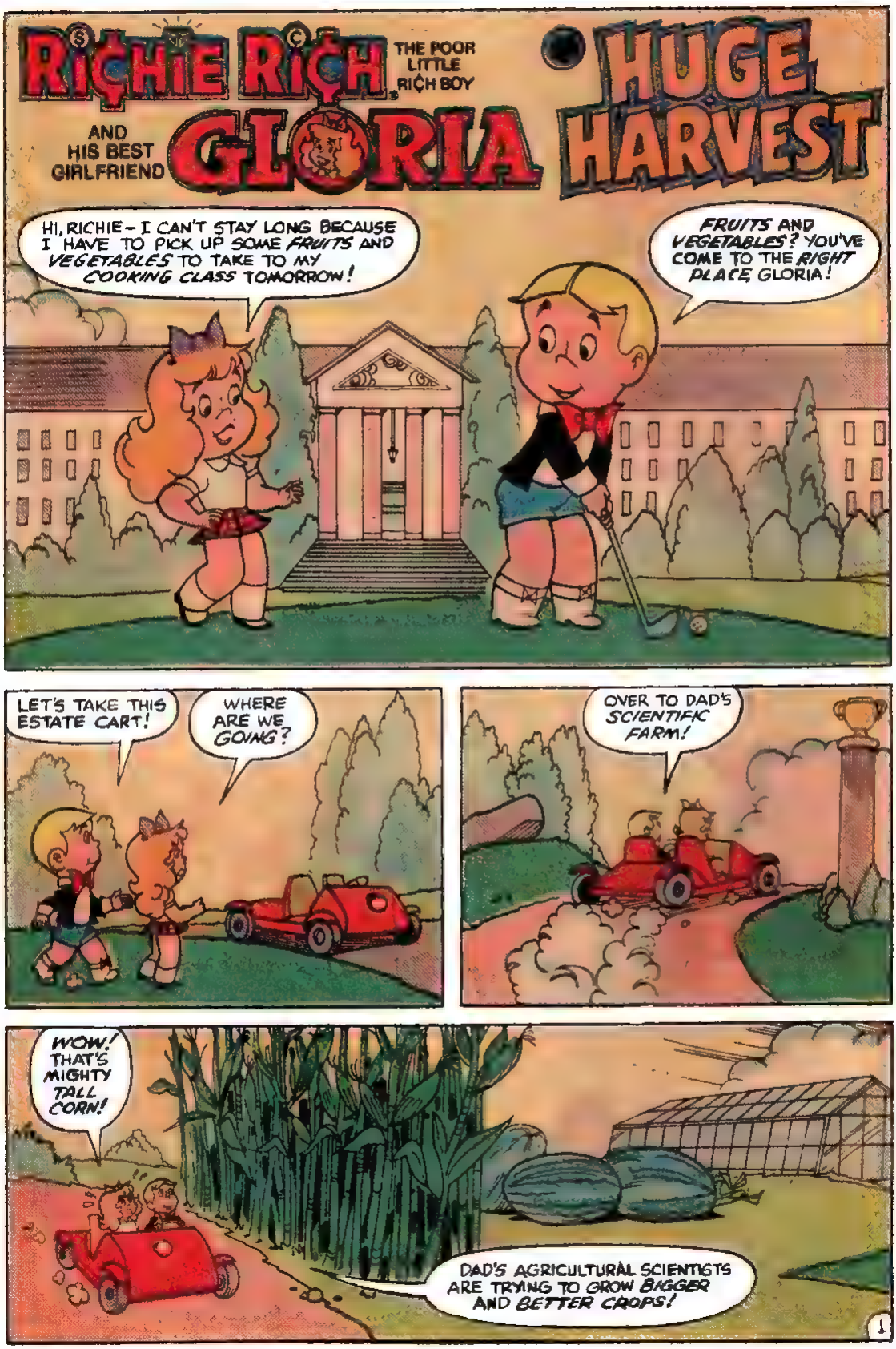
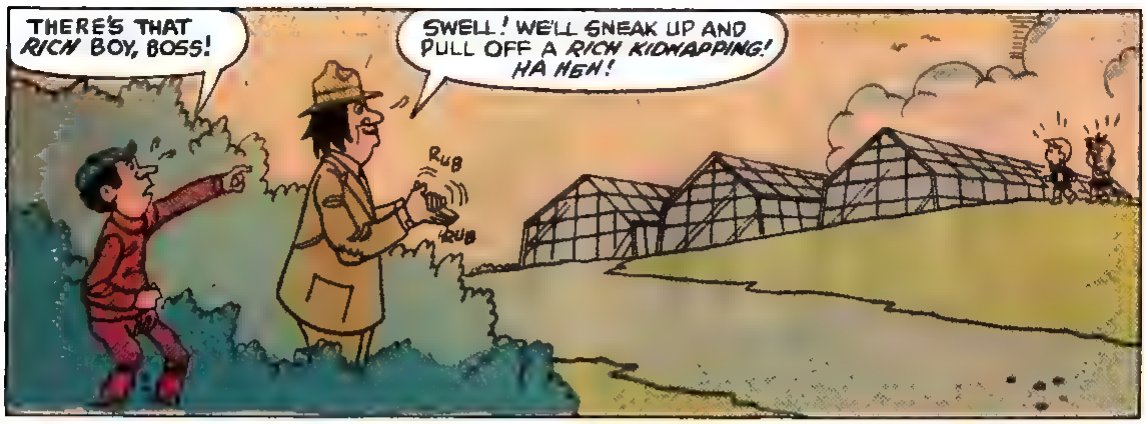
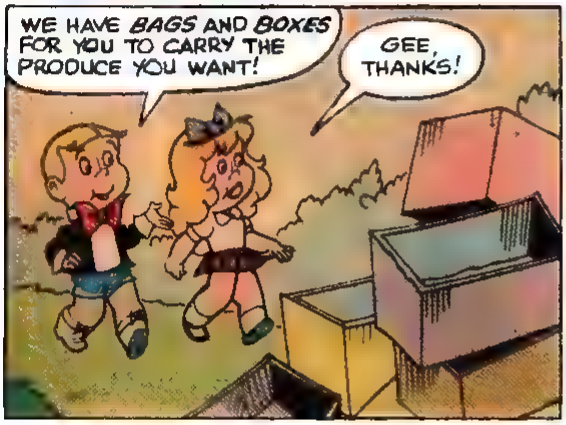
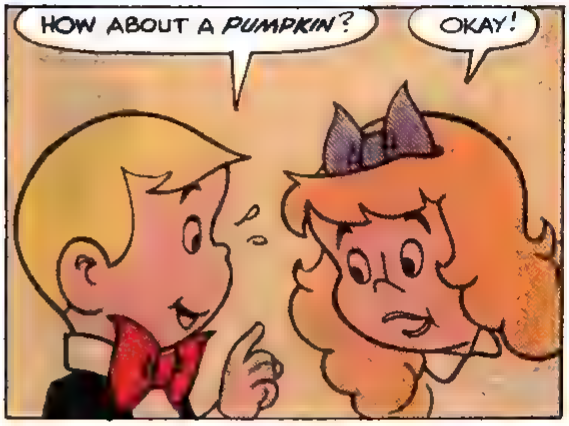
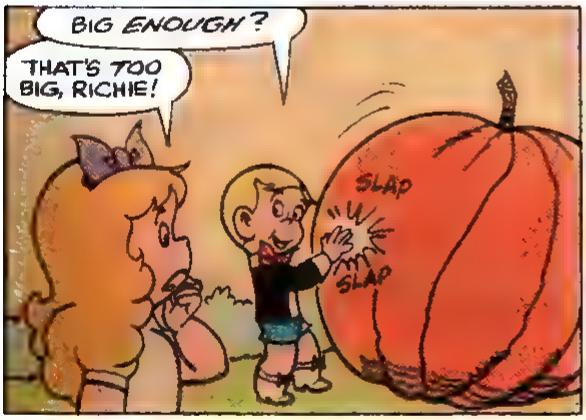
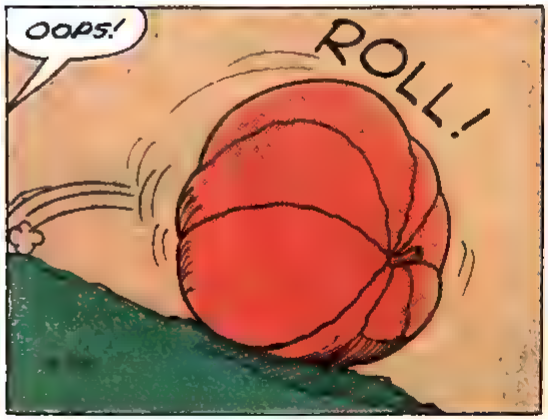

RICHIE RICH
THE POOR LITTLE RICH BOY
AND HIS BEST GIRLFRIEND
GLORIA
HUGE HARVEST
HI, RICHIE – I CAN'T STAY LONG BECAUSE I HAVE TO PICK UP SOME FRUITS AND VEGETABLES TO TAKE TO MY COOKING CLASS TOMORROW!
FRUITS AND VEGETABLES? YOU'VE COME TO THE RIGHT PLACE, GLORIA!
LET'S TAKE THIS ESTATE CART!
WHERE ARE WE GOING?
OVER TO DAD'S SCIENTIFIC FARM!
WOW! THAT'S MIGHTY TALL CORN!
DAD'S AGRICULTURAL SCIENTISTS ARE TRYING TO GROW BIGGER AND BETTER CROPS!
1


THERE'S THAT RICH BOY, BOSS!
SWELL! WE'LL SNEAK UP AND PULL OFF A RICH KIDNAPPING! HA HEH!
RUB
RUB


WE HAVE BAGS AND BOXES FOR YOU TO CARRY THE PRODUCE YOU WANT!
GEE, THANKS!

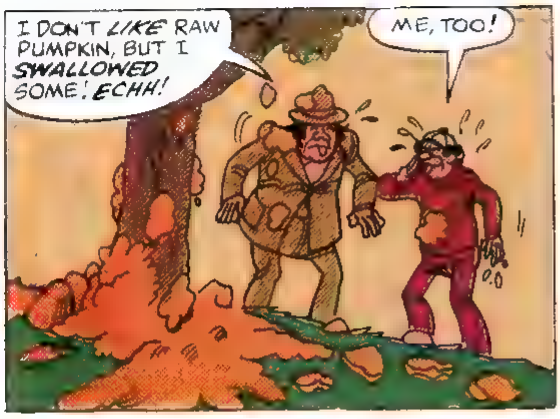

HOW ABOUT A PUMPKIN?
OKAY!

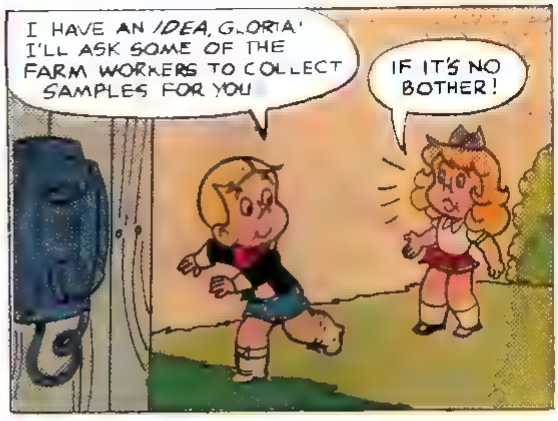

BIG ENOUGH?
THAT'S TOO BIG, RICHIE!
SLAP
SLAP

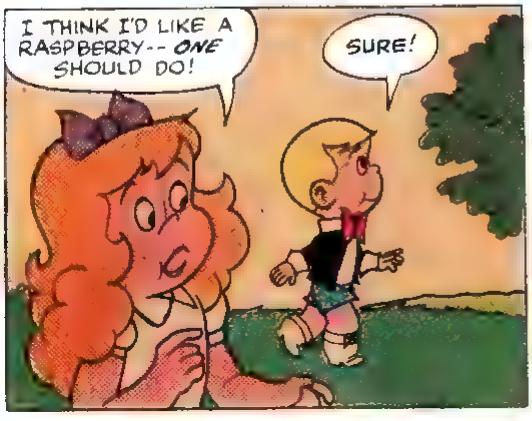

OOPS!
ROLL!

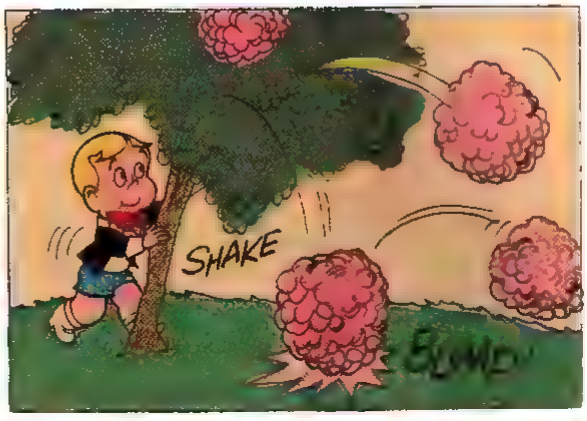
GOLLY! LOOK AT THAT BIG P-PUMPKIN COMING RIGHT AT US!

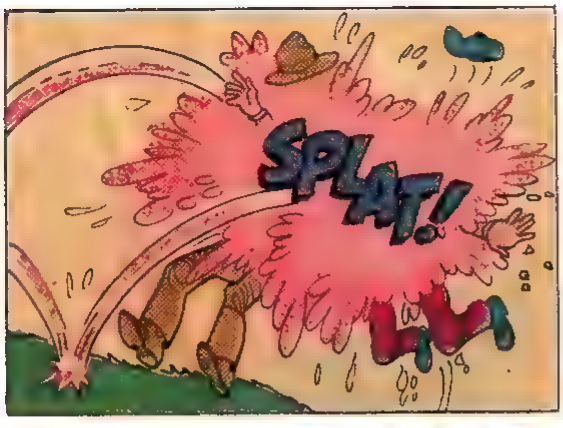
SQUASH!

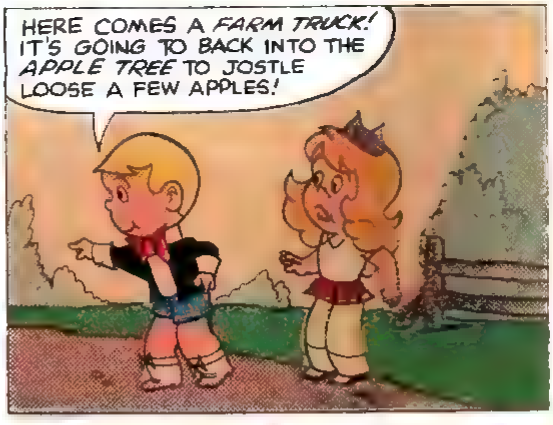

I DON'T LIKE RAW PUMPKIN, BUT I SWALLOWED SOME! ECHH!
ME, TOO!

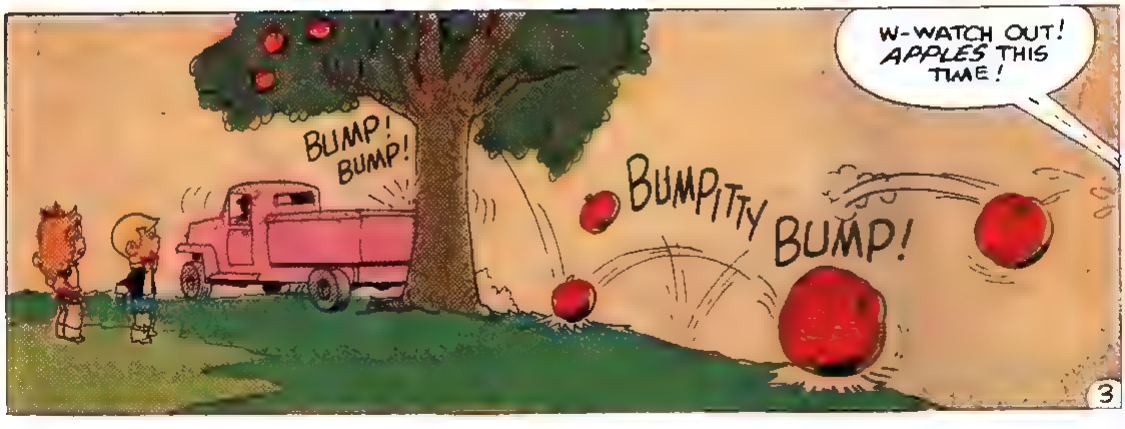

I HAVE AN IDEA, GLORIA! I'LL ASK SOME OF THE FARM WORKERS TO COLLECT SAMPLES FOR YOU
IF IT'S NO BOTHER!

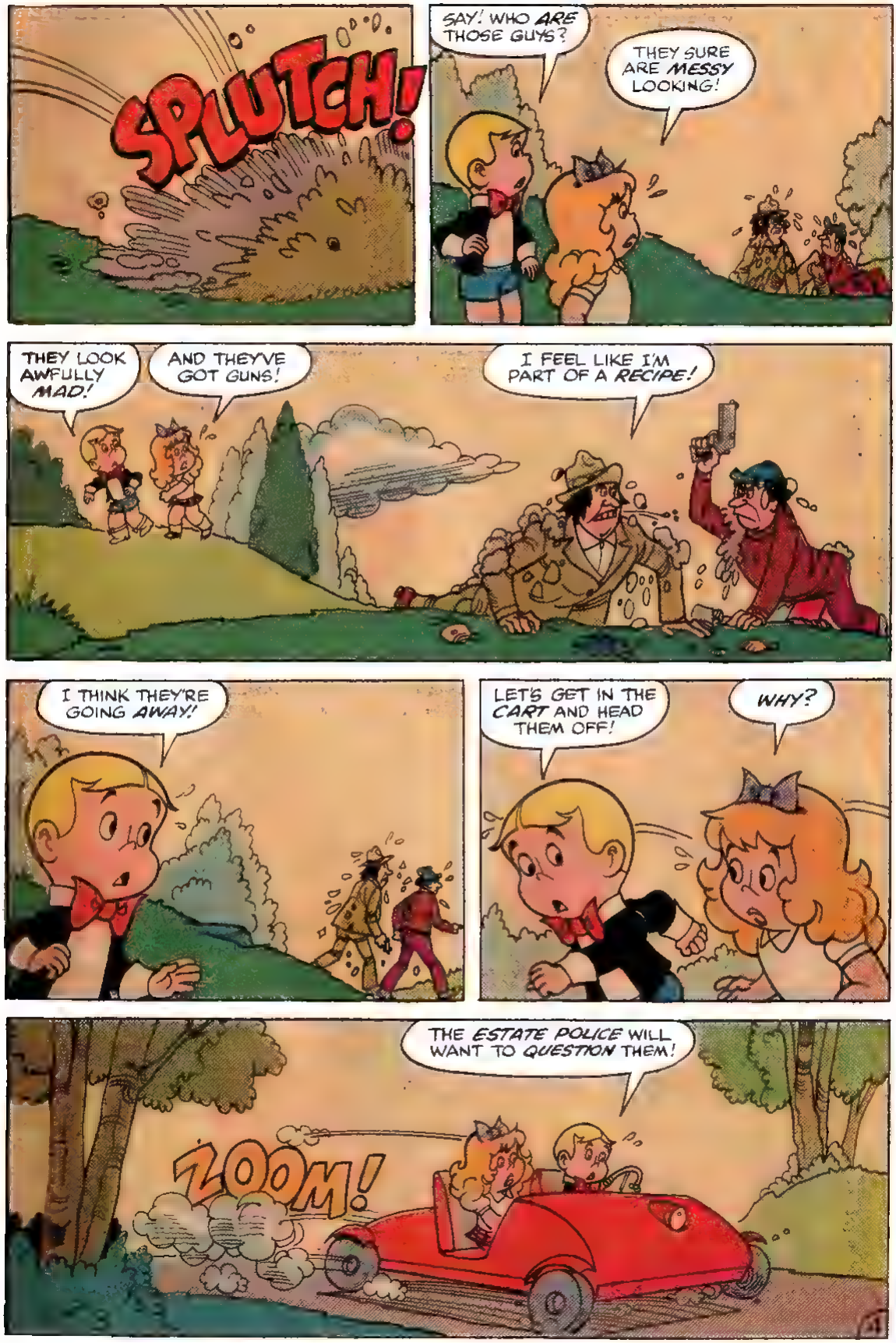

I THINK I'D LIKE A RASPBERRY-- ONE SHOULD DO!
SURE!

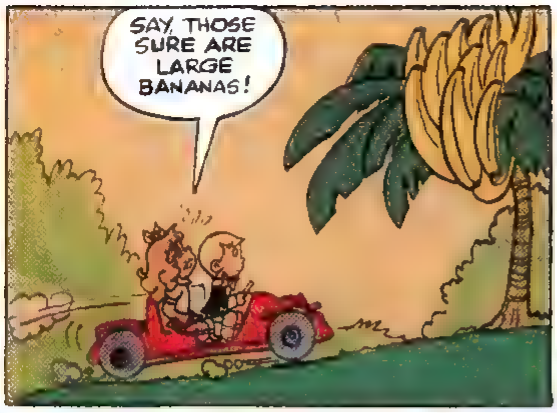

SHAKE
BLAMB!

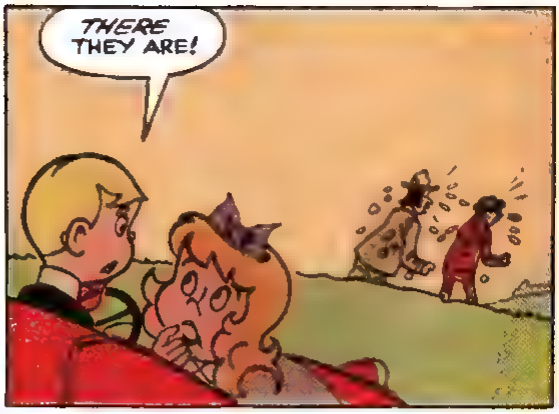

SPLAT!

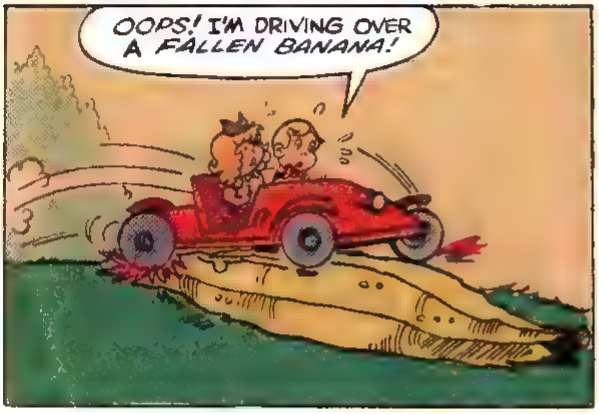

HERE COMES A FARM TRUCK! IT'S GOING TO BACK INTO THE APPLE TREE TO JOSTLE LOOSE A FEW APPLES!

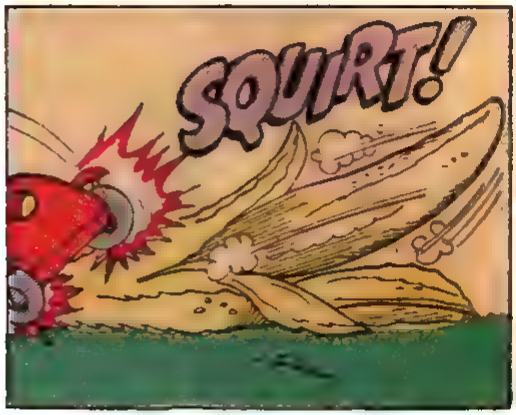

W-WATCH OUT! APPLES THIS TIME!
BUMP! BUMP!
BUMPITTY BUMP!

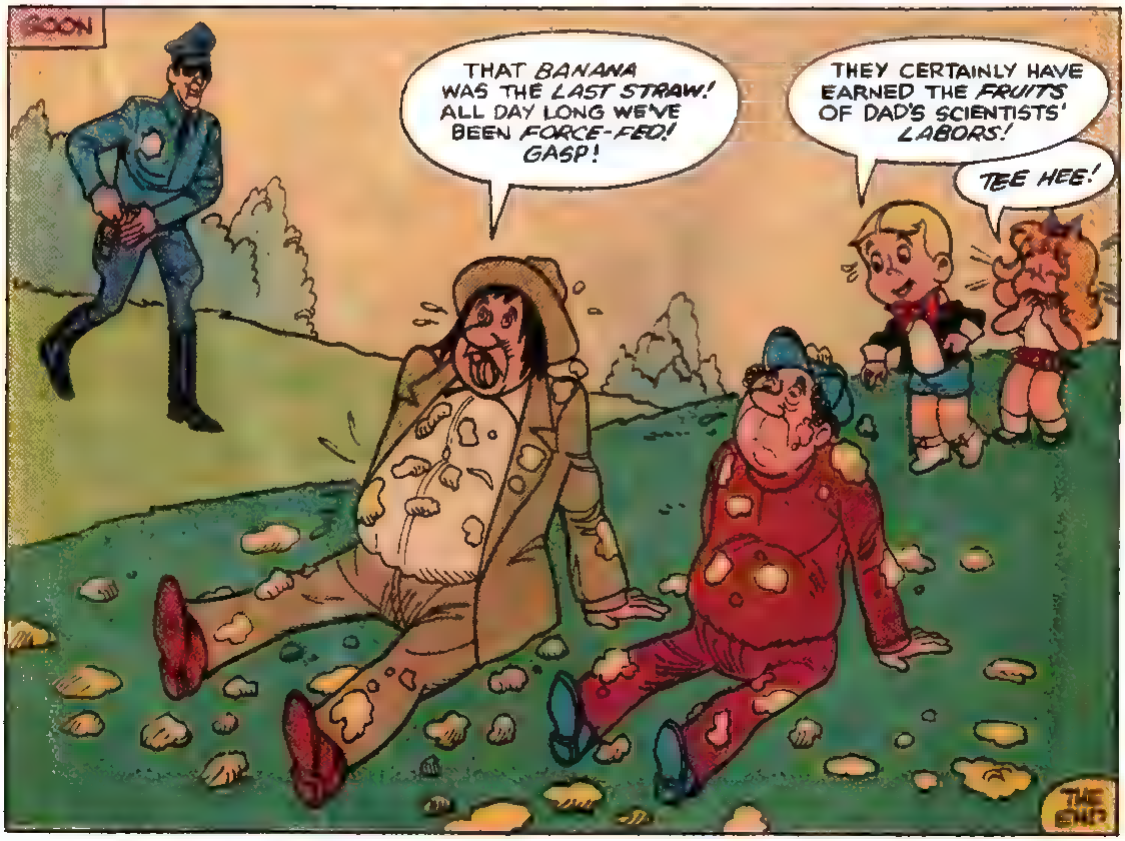

SPLUTCH!
SAY! WHO ARE THOSE GUYS?
THEY SURE ARE MESSY LOOKING!
THEY LOOK AWFULLY MAD!
AND THEY'VE GOT GUNS!
I FEEL LIKE I'M PART OF A RECIPE!
I THINK THEY'RE GOING AWAY!
LET'S GET IN THE CART AND HEAD THEM OFF!
WHY?
THE ESTATE POLICE WILL WANT TO QUESTION THEM!
ZOOM!


SAY, THOSE SURE ARE LARGE BANANAS!


THERE THEY ARE!


OOPS! I'M DRIVING OVER A FALLEN BANANA!


SQUIRT!


BOON
THAT BANANA WAS THE LAST STRAW! ALL DAY LONG WE'VE BEEN FORCE-FED! GASP!
THEY CERTAINLY HAVE EARNED THE FRUITS OF DAD'S SCIENTISTS' LABORS!
TEE HEE!
THE END

FOR A WORLD OF FUN...GROW AMAZING LIVE

SEA-MONKEYS®

CREATE THESE *REAL LIVE PETS* WITH BIO-CRYSTALS!

JUST ADD WATER and **before YOUR VERY EYES**, you'll see adorable baby Sea-Monkeys being **BORN ALIVE!** Created with **NEW**, patented **Bio-Crystals**, Sea-Monkeys are ***ABSOLUTELY GUARANTEED*** to ***GROW!*** Millions of boys and girls have already tried it at ***OUR RISK***, and ***gasped in amazement*** as **IT WORKED!** Now **YOU TOO** can own **DOZENS** and DOZENS of these **CRAZY** loveable **FUN-PETS®!**

$1.25

WORLD-FAMOUS PETS ARE A UNIQUE SPECIES!

Your pet Sea-Monkeys® will arrive safely in ***"time capsule"*** eggs that work like something out of **SCIENCE-FICTION!** They travel through time, hatching **ONLY** when **soaked** in a patented "INSTANT LIFE"® formula! A unique species of brine shrimp, Sea-Monkeys are the **ONLY** ones that are **LABORATORY HYBRIDIZED!** They not only **LIVE** up to **40 TIMES LONGER**, they can **GROW** up to ¾ inch **long.**

Right In YOUR Home—A LIVE "SEA-CIRCUS" SHOW!

EVERYONE WILL BE AMAZED when your whole tumbling, happy troupe of pet Sea-Monkeys **ACTUALLY** appear **TO OBEY YOUR COMMANDS!** The 16-page Sea-Monkey manual that comes with your order SHOWS you how to "hypnotize" them, make them appear to "dance" to music, follow a beam of light, "loop-the-loop", ride on each others backs like cowboys at a rodeo, and MUCH ***more!*** BEST OF ALL, **you get BOTH males AND females** so when grown, you can ***BREED ALL THE SEA-MONKEYS YOU WILL EVER WANT***—to keep, or even **SELL!**

A LIFETIME GUARANTEE!

NOTE: Sea-Monkeys® are so EASY to keep alive, you even get a REAL Sea-Monkey ***Life-Insurance Policy*** that GUARANTEES a NEW supply of Sea-Monkeys ***FREE*** (except for postage and handling) if their life-cycle is EVER broken—regardless of cause!

FREE! With each Sea-Monkey kit containing ***LIVE Eggs, Hatching Crystals*** and ***Water Purifier***, we will ALSO send these valuables ***ABSOLUTELY FREE: Sea-Monkey GROWTH FOOD, ACCU-MEASURE Feeding Spoon, a Magnificent, Fully-Illustrated Book of Care, Feeding, Training, Breeding and Life-History of Pet Sea-Monkeys, Plus—NEW Sea-Diamonds®***—sparkling play-jewels for Sea-Monkeys!

Sea Monkey [illegible] (Dept. 77C)
200 Fifth Avenue New York, N.Y. [illegible]

MAIL THIS COUPON TODAY

[illegible] PLUS [illegible] FREE [illegible]
MONEY BACK GUARANTEE [illegible] immediately [illegible] IN FULL.

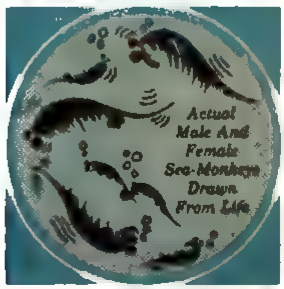
[illegible] COD [illegible]

Name _____

Address _____

City _____ State _____ Zip _____

[illegible] Foreign Orders [illegible] $4.00 each. U.S. Currency



MONEY-BACK GUARANTEE

[illegible]

© HARVEY FAMOUS CARTOONS

Casper
THE FRIENDLY CUB SCOUT

INVITES YOU TO BE A

CUB SCOUT

YOU CAN BE A CUB SCOUT

If you are 8 years old or in the third grade, you can join the Cub Scouts. If you are 10 years old, you can become a Webelos Scout.

1. THE CUB SCOUT PROMISE—

To do my best to do my duty to God and my country.

To help other people

To obey the Law of the Pack.

2. THE LAW OF THE PACK

The Cub Scout follows Akela

The Cub Scout helps the pack go

The pack helps the Cub Scout grow

The Cub Scout gives goodwill

"Akela" means "good leader"

3. THE MEANING OF WEBELOS

Webelos is the highest rank for Cub Scouts

"Webelos" sounds like an Indian name

The word Webelos is made from the capital letters in this sentence: "WE'll BE LOyal Scouts"

4. THE CUB SCOUT SIGN AND HANDSHAKE

The Sign

Make the sign with your right hand high over your shoulder. The two fingers stand for two parts of the Cub-Scout Promise —"help other people" and "obey the Law of the Pack"

The Handshake

When you shake hands with another Cub Scout, place the first two fingers of the right hand on the other boy's wrist

5. THE CUB SCOUT MOTTO AND SALUTE

The Motto

"DO YOUR BEST"

A motto is a rule for living. The Cub Scout motto asks you to do as well as you can, always

The Salute

Hold the first two fingers of your right hand close together. Touch them to your cap. Use this salute when you greet a Cub Scout leader. You can use it also to show goodwill to another Cub Scout.

JOIN US!

CUB SCOUTS
BOY SCOUTS OF AMERICA

TO FIND THE LOCATION OF YOUR NEARBY PACK, CONTACT YOUR LOCAL POLICE DEPARTMENT, SCHOOL, CHURCH, TEMPLE OR CIVIC ORGANIZATION —OR CONTACT YOUR LOCAL *BOY SCOUTS OF AMERICA SCOUT COUNCIL OFFICE* LISTED IN THE WHITE PAGES OF YOUR TELEPHONE BOOK

CASPER / CUB SCOUTS
BOY SCOUTS OF AMERICA
P.O. BOX 61030 DALLAS/FT. WORTH AIRPORT, TEXAS, 75261

I WANT TO BE A CUB SCOUT. WHERE AND WHEN CAN I JOIN?

PRINT NAME _____ AGE ____

ADDRESS _____

CITY _____ STATE _____ ZONE ____

MY TELEPHONE NUMBER IS _____

GIANT DOLL HOUSE

PLUS WORKING GREENHOUSE
with Flower Seeds and Pots

BIG ENOUGH FOR A CHILD TO GET INSIDE AND PLAY

- ELECTRIC LIT
- 8 LARGE ROOMS FULLY FURNISHED
- NEW 'LIVE INSIDE' FEATURE
- COMPLETE DOLL FAMILY

SIZE
30" x 34" x 36"

8 ROOMS • ELECTRIC LIGHTS • GREENHOUSE • POTS • SEEDS
FURNITURE SET • STURDY 200 LB. TEST MATERIAL

This is your little girl's dream: a giant doll house which she can decorate with 35 pieces of attractive colored plastic doll furniture, people with a five piece doll family, play inside with its easy entry swing-open feature, and grow live flowers from seeds in the working greenhouse. This 8 room, two story Colonial Doll House is fully 30" x 34" x 36" large enough to fuel her imagination and study enough for many delightful hours of play. Safely lit by two battery-powered lights to add comfort and reality. The Greenhouse provides the thrilling-experience of seeing her own plants grow. Make her the proud owner of this beautiful house—the envy of her friends—for the low price of $12.98 (Batteries not included) plus $1.75 shipping charges.

DOLL HOUSE
only $12.98
5 pc. DOLL FAMILY $1.39
FURNITURE $1.49
SEEDS & POTS $1.19

10 DAY FREE TRIAL — MONEY BACK GUARANTEE

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

5 PC. DOLL FAMILY

FURNITURE SET

HONOR HOUSE PROD. CORP. DEPT. 53DB08
Lynbrook, New York 11563

Please rush the following on your money back-if-not-delighted guarantee

- ☐ Play Inside Electric Doll House. . . $12.98
- ☐ Complete 5 piece Dressed Doll Family . . $1.39
- ☐ Full Assortment (33 pc.) Furniture Sets . . $1.49
- ☐ Working Greenhouse with 2 Flower Pots and Seeds . . . $1.19

I enclose $_____ in full payment including $1.75 for shipping charges

☐ Send COD. I enclose $2 deposit and will pay postman the balance plus COD and MO fees

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

NY State Residents add sales tax

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are ready for YOU on

THURSDAYS
FRIDAYS
SATURDAYS
SUNDAYS

- and other days too!

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GET THESE BRAND NEW COVER DATED MARCH ISSUE HARVEY COMICS

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RICHIE RICH FORTUNES
RICHIE RICH and DOLLAR THE DOG
HOT STUFF THE LITTLE DEVIL

DEC. 11
RICHIE RICH PROFITS
RICHIE RICH SUCCESS
RICHIE RICH CASH
RICHIE RICH and CASPER

DEC. 18
RICHIE RICH and GLORIA
RICHIE RICH DOLLARS AND CENTS
RICHIE RICH GEMS
RICHIE RICH GOLD AND SILVER

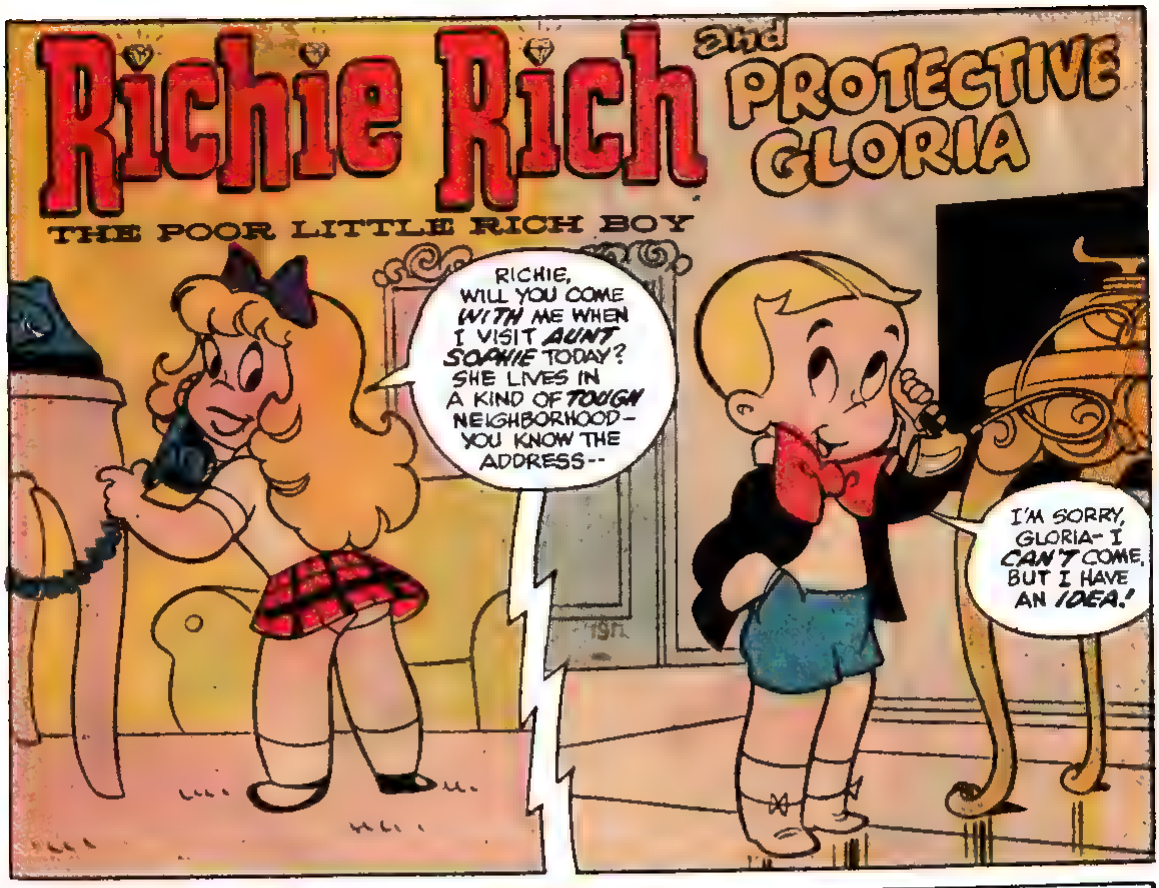
DEC. 25
RICHIE RICH THE POOR LITTLE RICH BOY
SAD SACK

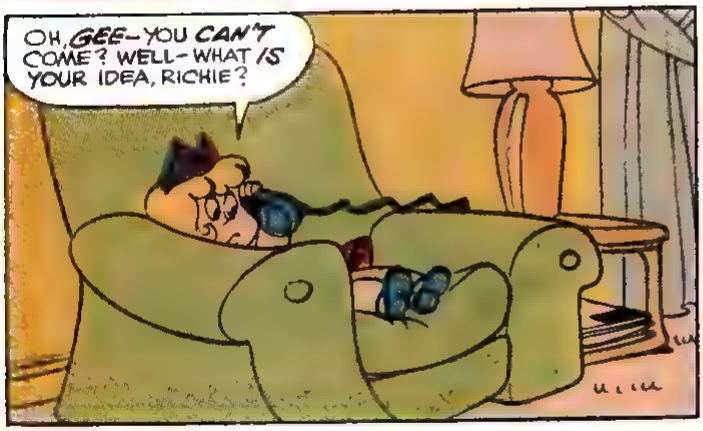
RICHIE RICH CARTOON SHOW EVERY SATURDAY MORNING

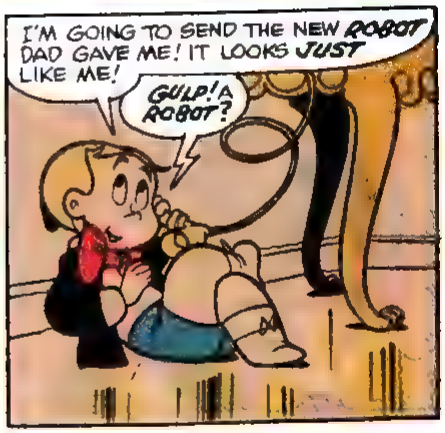
CASPER'S HOLIDAY SPECIAL ON NBC/TV NETWORK IN DECEMBER

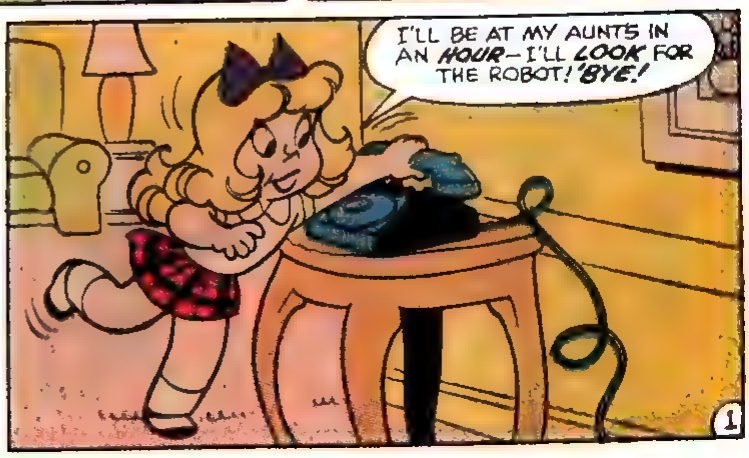
Richie Rich and PROTECTIVE GLORIA

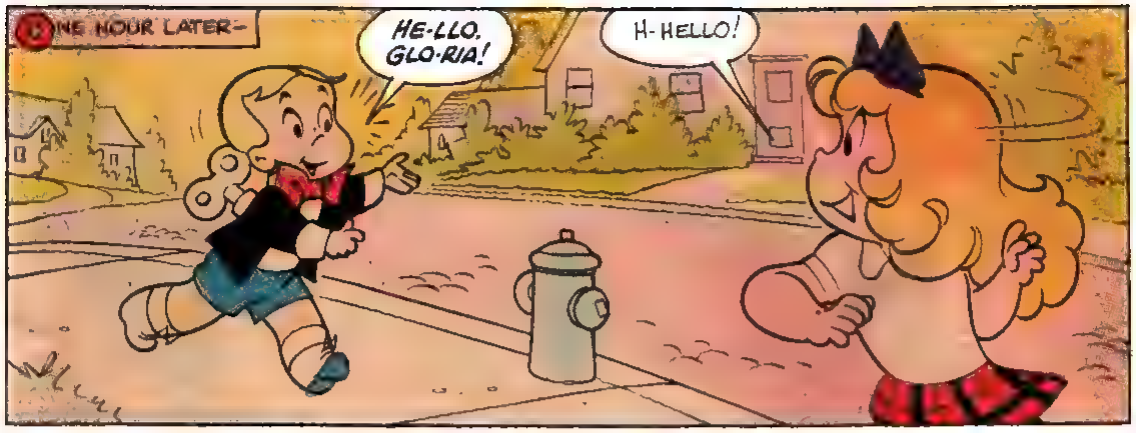
THE POOR LITTLE RICH BOY

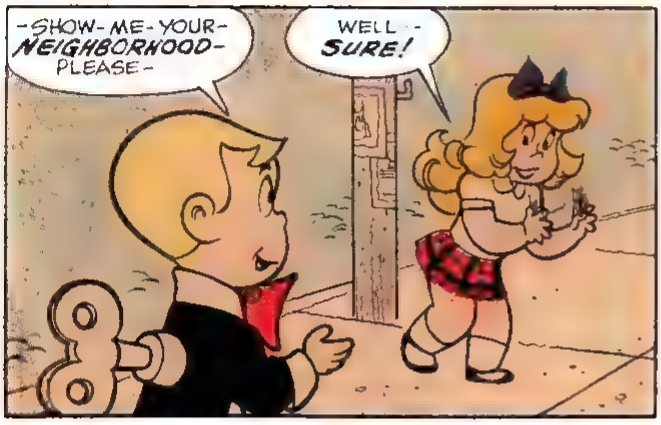


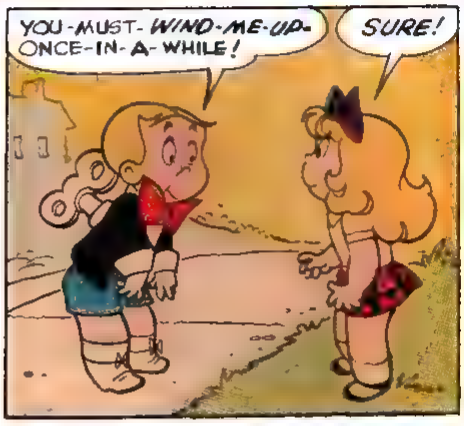




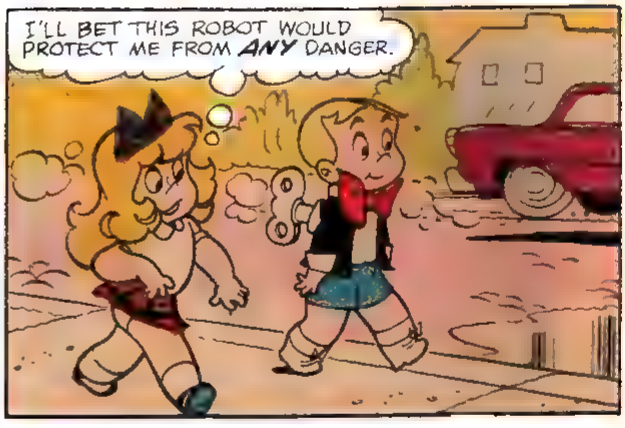


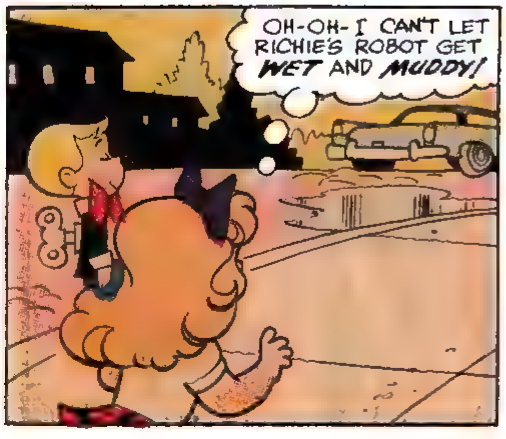

ONE HOUR LATER–
HE-LLO. GLO-RIA!
H-HELLO!

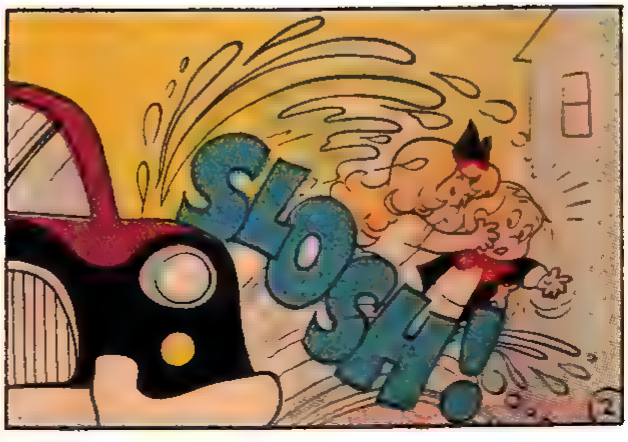

-SHOW-ME-YOUR-NEIGHBORHOOD-PLEASE-
WELL - SURE!


YOU-MUST-WIND-ME-UP-ONCE-IN-A-WHILE!
SURE!

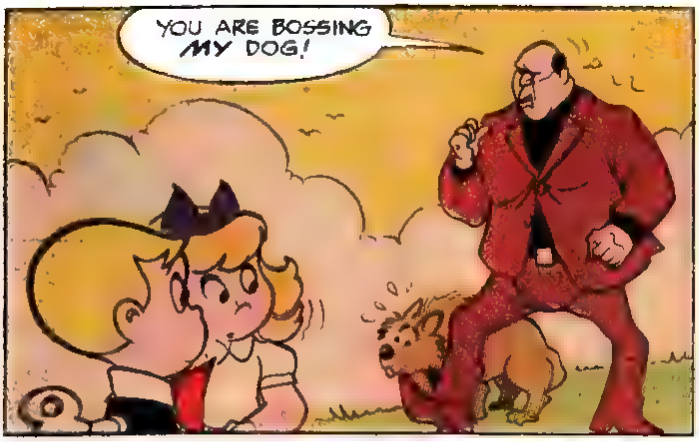
YOU'RE JUST AS HANDSOME AS RICHIE!
THANK-YOU-
CRIK-CRIK-CRIK-

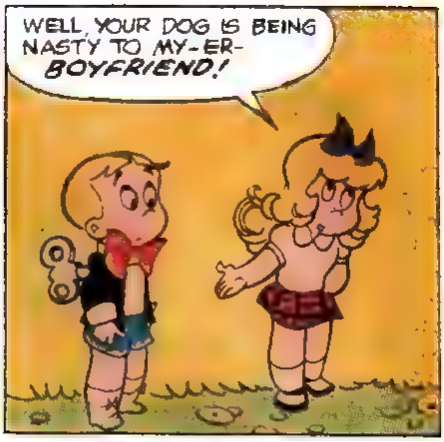

I'LL BET THIS ROBOT WOULD PROTECT ME FROM ANY DANGER.

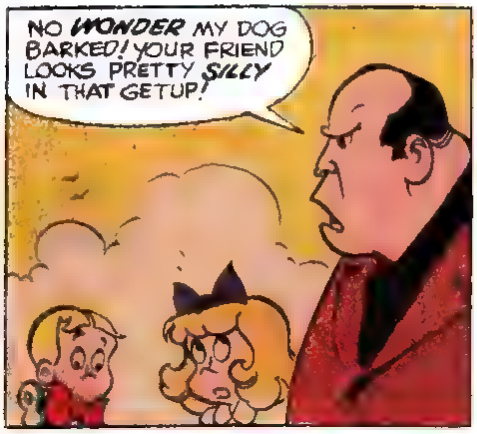

OH-OH- I CAN'T LET RICHIE'S ROBOT GET WET AND MUDDY!

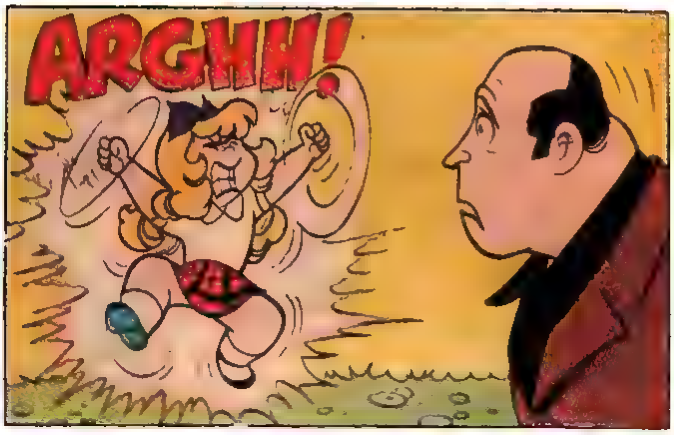

SLOSH!

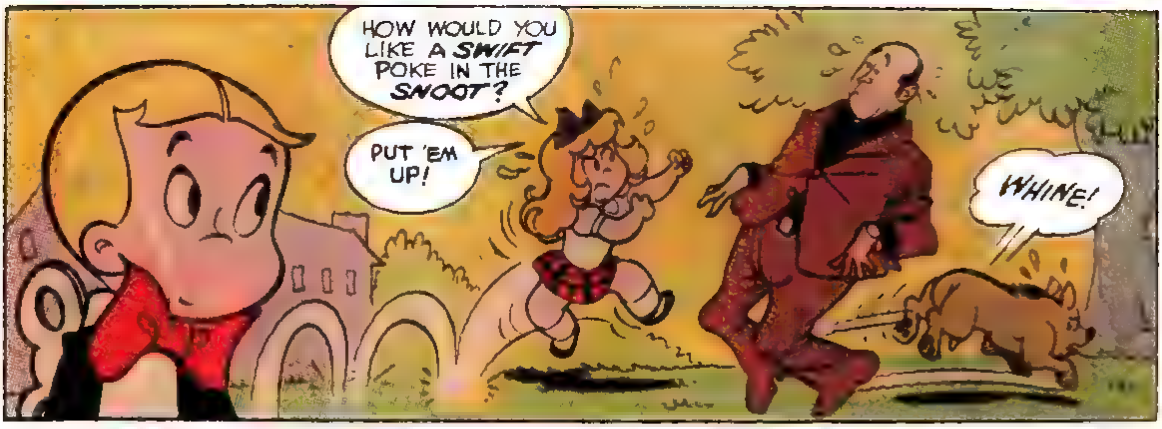
I DIDN'T WANT YOU TO GET WET!
HOW-KIND-OF-YOU!
SNEEEER!
WHAT A SISSY COSTUME FOR A BOY TO WEAR!
JEEPERS-I DON'T WANT THE ROBOT TO HIT HIM-BESIDES THE ROBOT MIGHT GET BASHED UP TOO!
DON'T YOU TRY ANYTHING!
CHEE! WHAT A HOTHEAD!
YAP! YIP!
GIT!

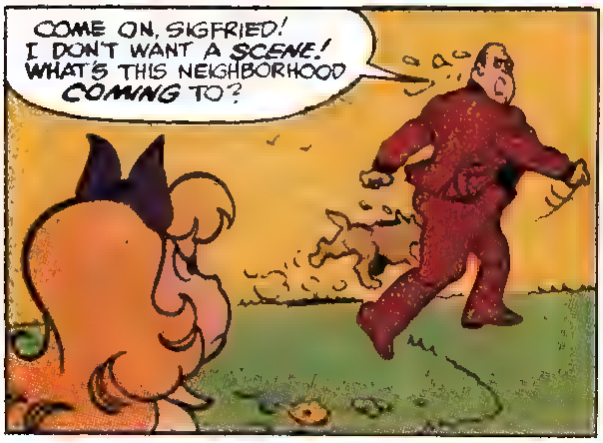

YOU ARE BOSSING MY DOG!


WELL, YOUR DOG IS BEING NASTY TO MY-ER- BOYFRIEND!

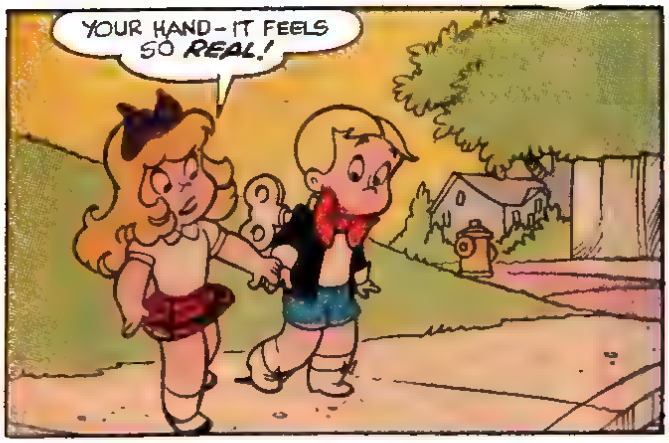

NO WONDER MY DOG BARKED! YOUR FRIEND LOOKS PRETTY SILLY IN THAT GETUP!

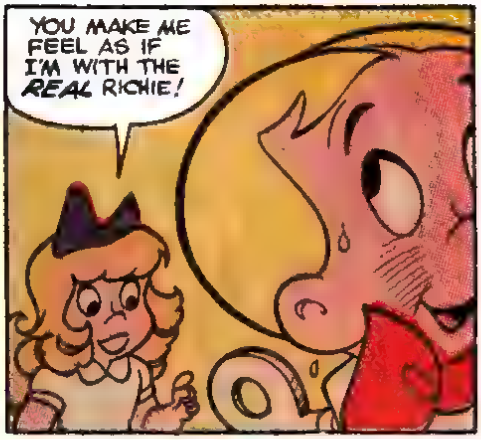

ARGHH!

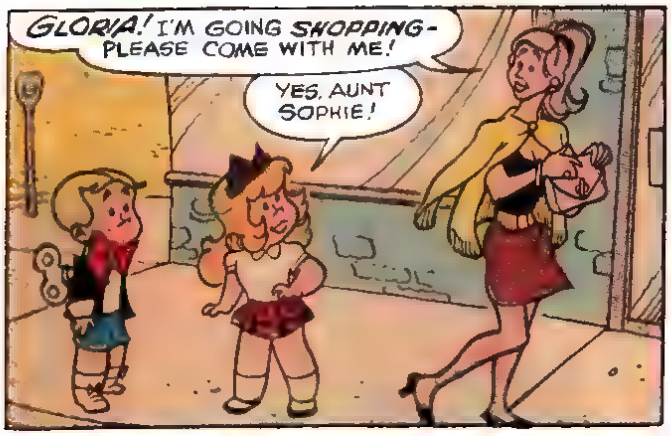

HOW WOULD YOU LIKE A SWIFT POKE IN THE SNOOT?
PUT 'EM UP!
WHINE!

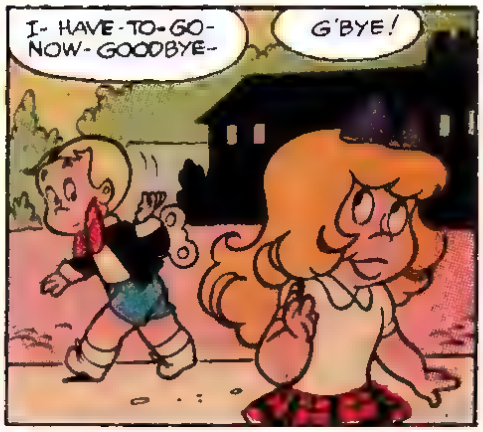

COME ON, SIGFRIED! I DON'T WANT A SCENE! WHAT'S THIS NEIGHBORHOOD COMING TO?

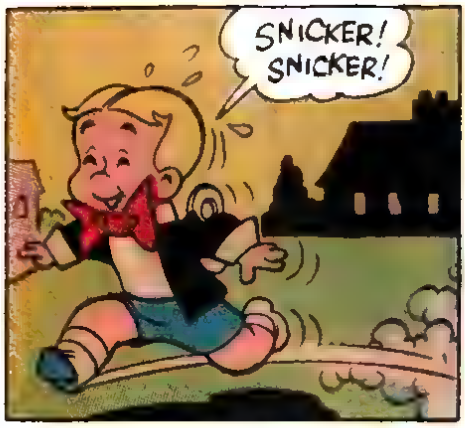
I DON'T WANT ANYONE TO KNOW THAT YOU'RE A ROBOT AND NOT A HANDSOME BOY!

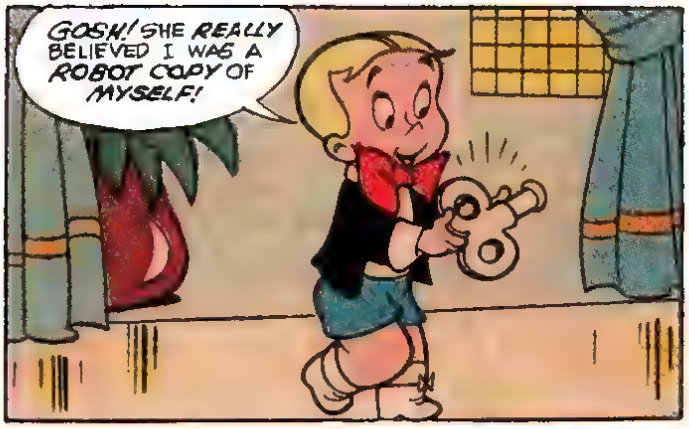

YOUR HAND - IT FEELS SO REAL!

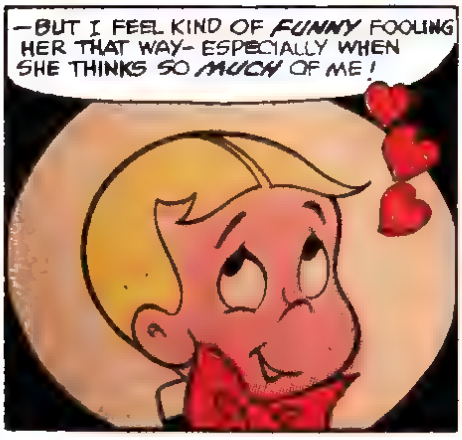

YOU MAKE ME FEEL AS IF I'M WITH THE REAL RICHIE!

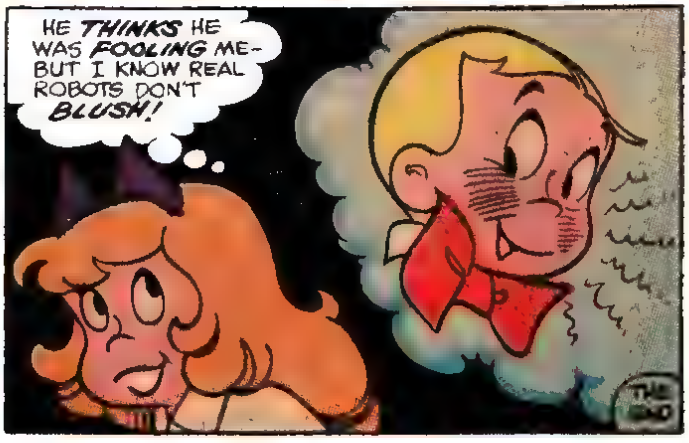

GLORIA! I'M GOING SHOPPING - PLEASE COME WITH ME!
YES, AUNT SOPHIE!


I - HAVE - TO - GO - NOW - GOODBYE -
G'BYE!

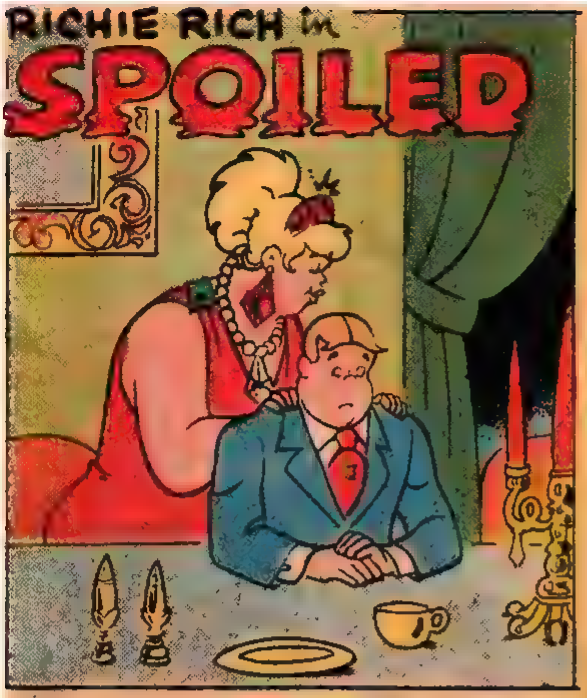

SNICKER! SNICKER!


GOSH! SHE REALLY BELIEVED I WAS A ROBOT COPY OF MYSELF!


— BUT I FEEL KIND OF FUNNY FOOLING HER THAT WAY - ESPECIALLY WHEN SHE THINKS SO MUCH OF ME!


HE THINKS HE WAS FOOLING ME - BUT I KNOW REAL ROBOTS DON'T BLUSH!
THE END

RICHIE RICH in SPOILED



Mr. Rich's face was long and sad. You could tell his eyes were on his son Richie as the boy started to leave the breakfast table.

"See you later, Dad," Richie said to his father, whose face turned up with a smile for his son's benefit.

"Yes indeed, Richie. Have a nice day."

"Oh, dear me," Mrs. Rich said suddenly. "I had forgotten that I had a meeting with my Liberated Wealthy Women group. I must be leaving, too, Richard."

She kissed her husband and headed for the door of the enormous dining room. Once she was gone, the sadness returned to Mr. Rich's face.

Cadbury, the family's perfect butler, had watched it all from the serving table at the side. "Excuse me, sir," he said once he and the master were alone, "but you do seem troubled. Is there any way I can help you, sir?"

"Perhaps there is, Cadbury," said Mr. Rich looking with warmth at the butler. "You've been with us for a long time, and I would say you know Master Richie almost as well as his parents do."

"An endless privilege it is of knowing him, sir."

"Thank you, and I'm sure you've just expressed his feelings for you. But something has been troubling me, Cadbury, as you've seen so well in my face."

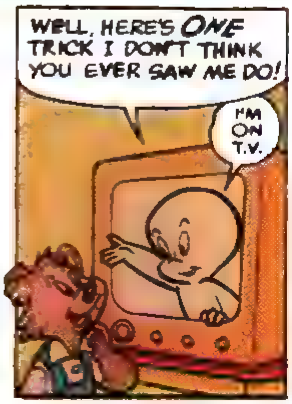
"Indeed, sir."

"Sit down, Cadbury, please."

"Sir?"

"Oh, Cadbury, you can sometimes forget your butling code of behavior, and sit down at a breakfast table with me. Now please come on."

CASPER, THE FRIENDLY GHOST



Cadbury sensed the importance of Mr. Rich's request, and obliged, saying: "Well, perhaps just this once, sir."

"Good. Now I need to talk man-to-man with you. You've got to be totally honest with me."

"I am always, sir."

Mr. Rich had to smile. He knew the butler was telling the truth.

"Tell me this, Cadbury. . .is Richie becoming spoiled? Is the allowance of $100,000 a week turning him soft? Are his millions in the bank, his possessions, his interests in businesses throughout the world, his jewels, his gold and silver holdings, his entire way of life turning him into a silly, thoughtless, irresponsible young man?"

Cadbury gasped. "Has he done anything to give you that idea, Mr. Rich?"

"Oh, no, Cadbury. Nothing that I can think of. It's just that I've begun thinking. . .with all this splendor about him, with all that he has at his command, is it possible that it will spoil him? Are there things that I am not seeing that can tip us off?"

A smile crept bver Cadbury's face. "Perhaps there are things that you are not seeing that will help inform you, sir. And perhaps there is something that I can show you right now. Would you mind coming with me, Mr. Rich?"

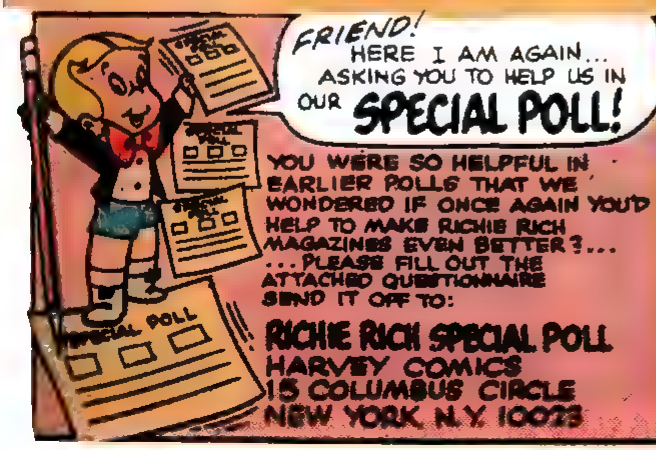
Mr. Rich got up—and responding to Cadbury's request to be as quiet as possible—he silently followed the butler to Playroom 16 in the far corner of the vast Rich mansion. Making as little noise as possible, they opened the door and saw Richie sitting and laughing with his friends Freckles and Pee Wee.

Richie noticed his father and Cadbury

walk in. "Oh, hi," he called to them. "We're having such a good time looking at some pictures that Freckles and Pee Wee brought of their camping trip. Then we're going to play some marbles and have a checker tournament—and if you'd like to join us, we'd love having you. But only for awhile because I was invited to have lunch at Freckles' and Pee Wee's house and I don't want to miss that. . .Mrs. Friendly makes the most fabulous apple pies and she promised to have one for us for lunch."

Mr. Rich heard enough. "Uh-no, thank, Richie. Have a good time. . .all of you."

As Mr. Rich and Cadbury walked down the hallway, Mr. Rich said to the butler: "Cadbury, thank you. And if ever I ask you that question again, tell me to go to the movies or something. Or better still, tell me to go take a look at what Richie's doing!"



① WHAT I LIKE BEST ABOUT RICHIE RICH COVERS IS _____

② WHAT I LIKE BEST ABOUT RICHIE RICH STORIES IS _____

③ I BOUGHT THIS MAGAZINE _____ (GIVE DATE)

FROM _____ (NEWSSTAND, SUPERMARKET, DRUGSTORE, OR WHERE?)

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

(PASTE OR SCOTCH TAPE ON A POSTCARD)

Richie Rich

THE POOR LITTLE RICH BOY

WEALTHY WEATHER

YES, YES, RICHIE! THAT *GOLD, SILVER* AND *PLATINUM* BICYCLE IS VERY UNUSUAL... BUT IT'S SUCH A *SHOWY* THING... ESPECIALLY WITH THOSE *RUBIES* AND *DIAMONDS* ALL OVER IT!

I DON'T LIKE IT *EITHER*, GLORIA, BUT I CAN'T HELP IT IF MY AUNT MOOLA *GAVE* ME THIS BIKE!

NO, I SUPPOSE NOT, BUT I REALLY DON'T CARE TO LOOK AT SUCH LAVISH *WEALTHY LOOKING* THINGS!

TELL YOU WHAT, GLORIA...

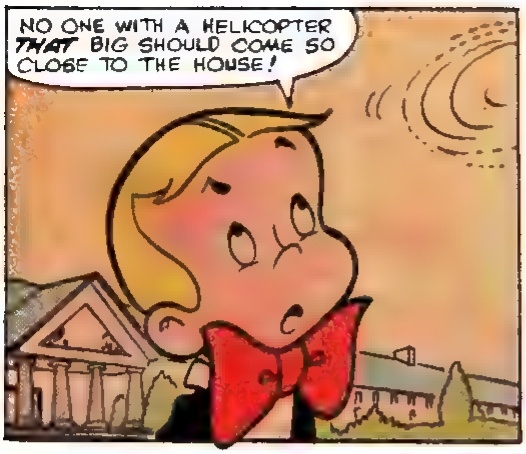
...LET'S FORGET ABOUT THE BIKE AND GO! - TO THE SOUTH LAWN AND WALK AMONG THE *TREES* AND *FLOWERS*...

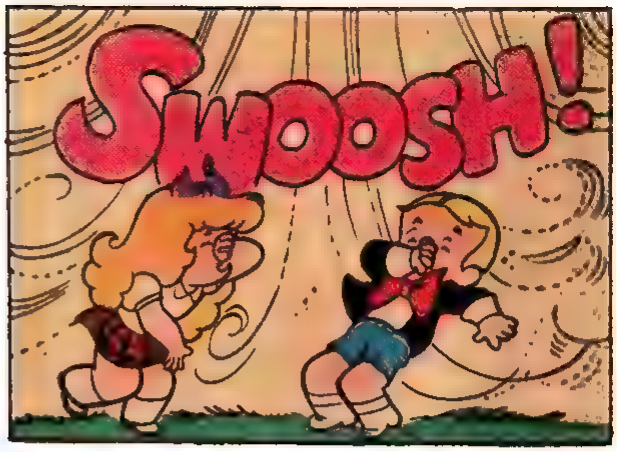
H-HEY! WHAT'S *THAT*?

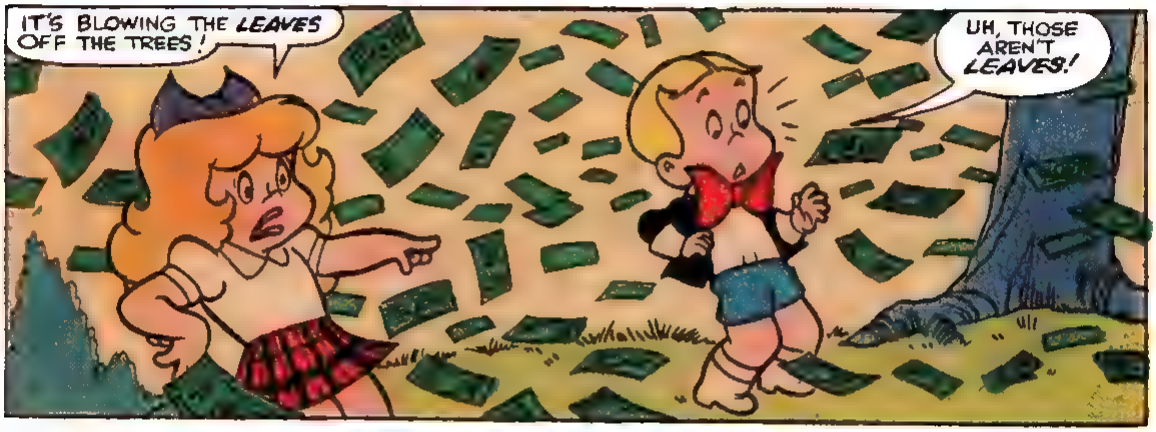
CHOPPA!

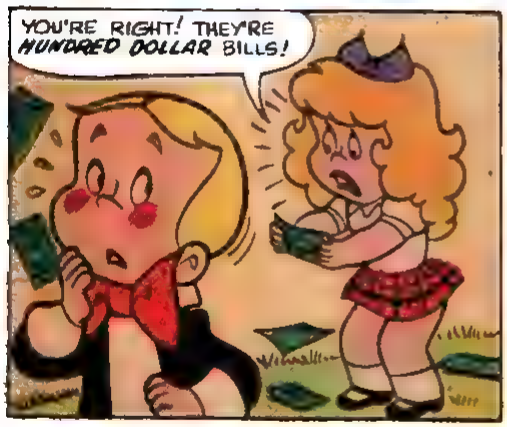
CHOPPA!

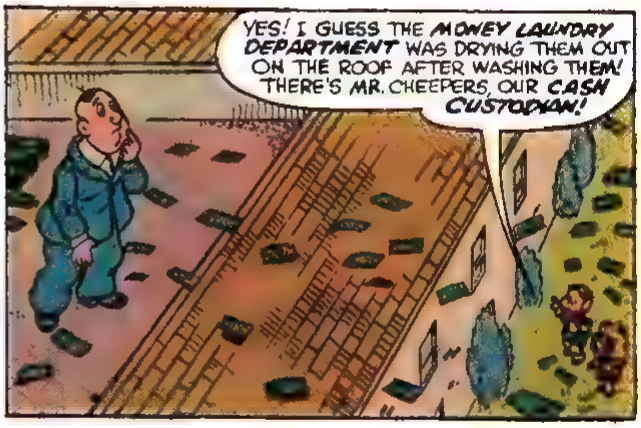
ULP! IT'S *MOTHER* IN HER NEW PERSONAL *HELICOPTER!*

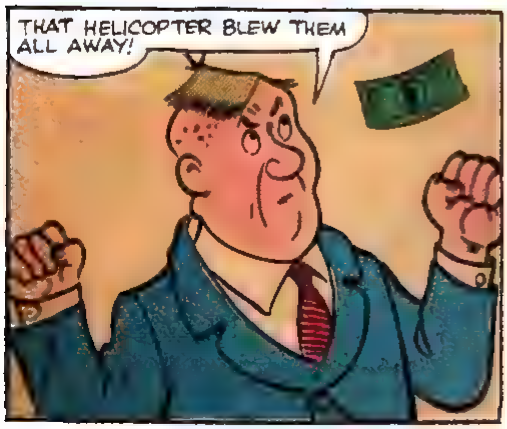

NO ONE WITH A HELICOPTER THAT BIG SHOULD COME SO CLOSE TO THE HOUSE!

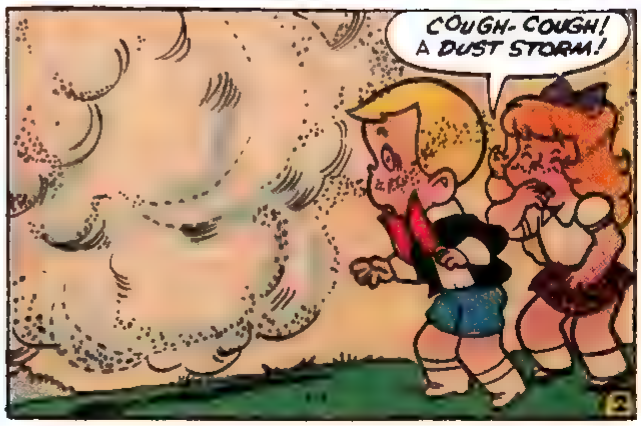

SWOOSH!

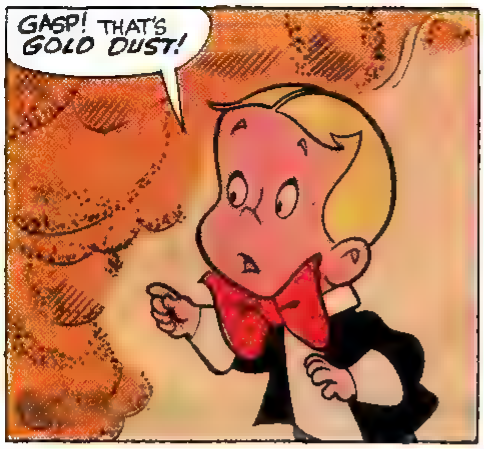

IT'S BLOWING THE LEAVES OFF THE TREES!
UH, THOSE AREN'T LEAVES!

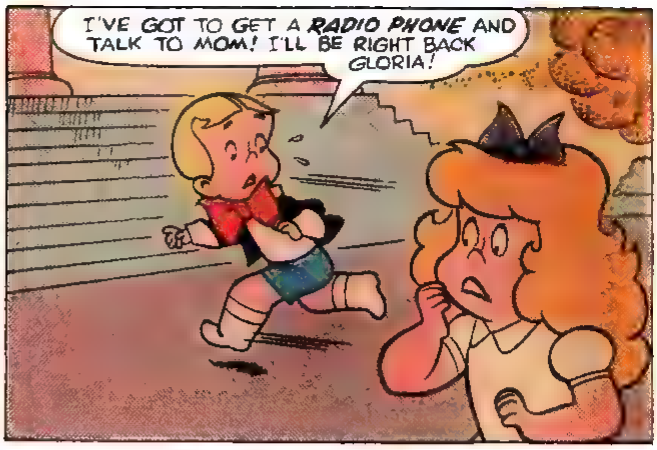

YOU'RE RIGHT! THEY'RE HUNDRED DOLLAR BILLS!

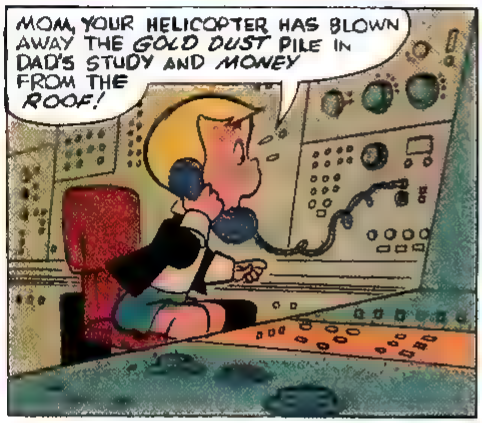

YES! I GUESS THE MONEY LAUNDRY DEPARTMENT WAS DRYING THEM OUT ON THE ROOF AFTER WASHING THEM! THERE'S MR. CHEEPERS, OUR CASH CUSTODIAN!

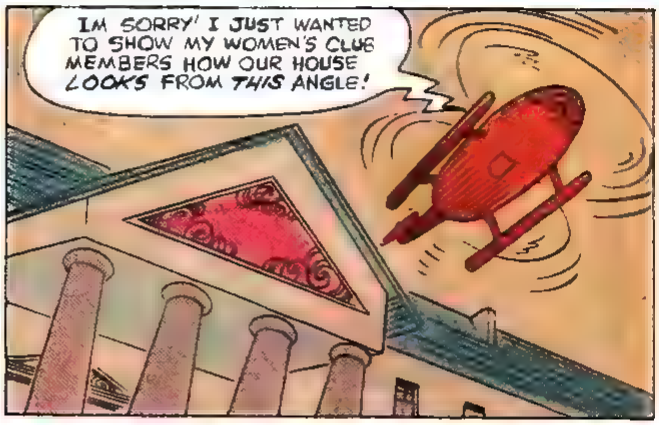

THAT HELICOPTER BLEW THEM ALL AWAY!

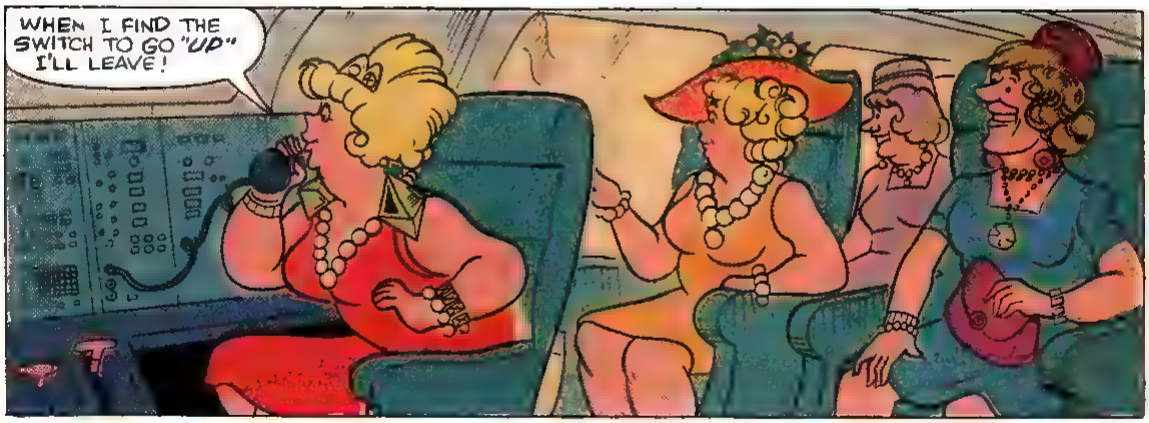

COUGH-COUGH! A DUST STORM!

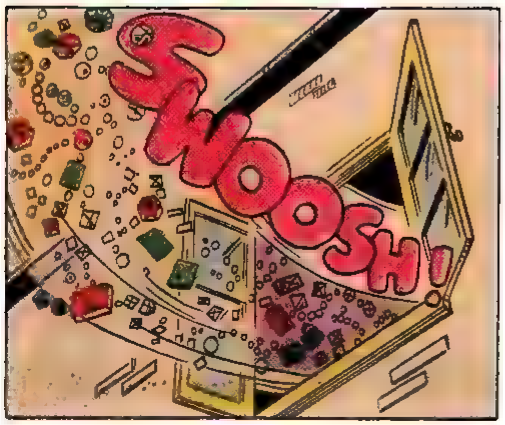

GASP! THAT'S GOLD DUST!

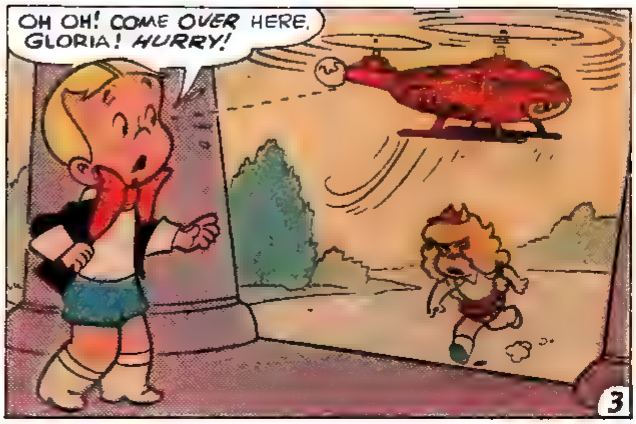

I'VE GOT TO GET A RADIO PHONE AND TALK TO MOM! I'LL BE RIGHT BACK GLORIA!

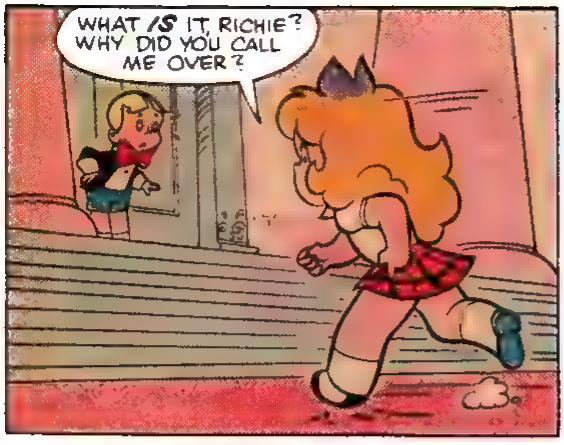

MOM, YOUR HELICOPTER HAS BLOWN AWAY THE GOLD DUST PILE IN DAD'S STUDY AND MONEY FROM THE ROOF!

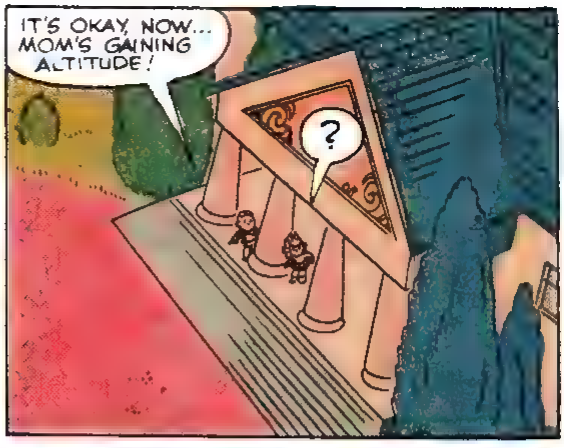

I'M SORRY! I JUST WANTED TO SHOW MY WOMEN'S CLUB MEMBERS HOW OUR HOUSE LOOKS FROM THIS ANGLE!

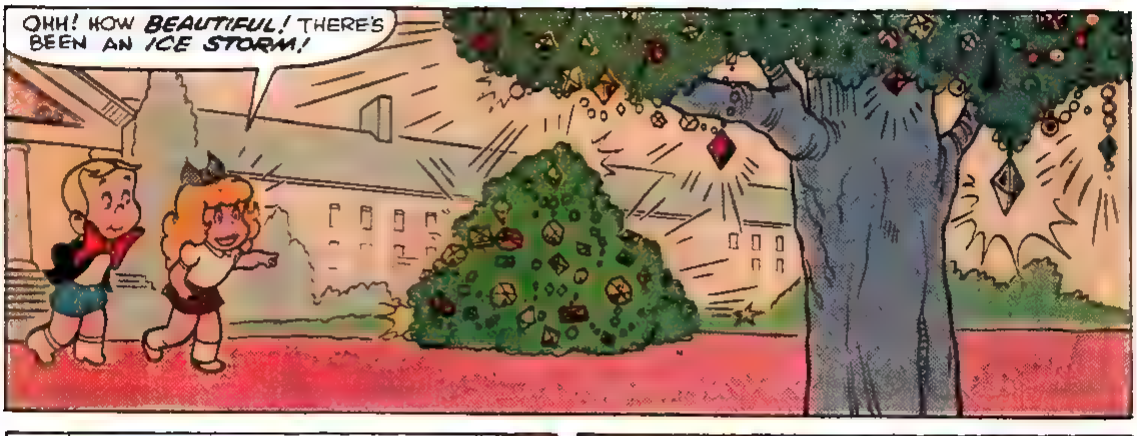

WHEN I FIND THE SWITCH TO GO "UP" I'LL LEAVE!

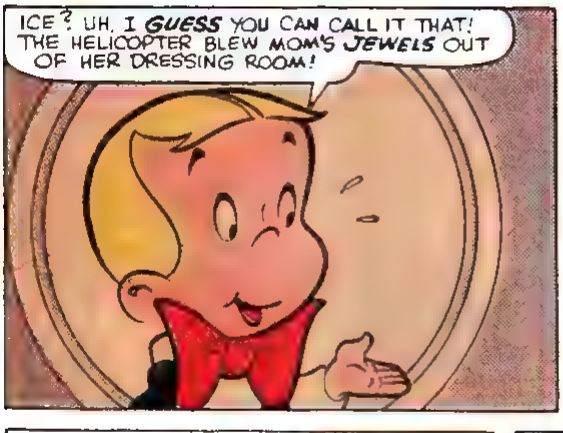

SWOOSH!

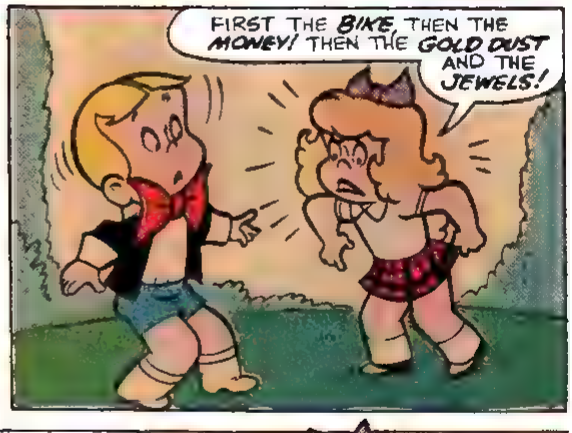

OH OH! COME OVER HERE, GLORIA! HURRY!

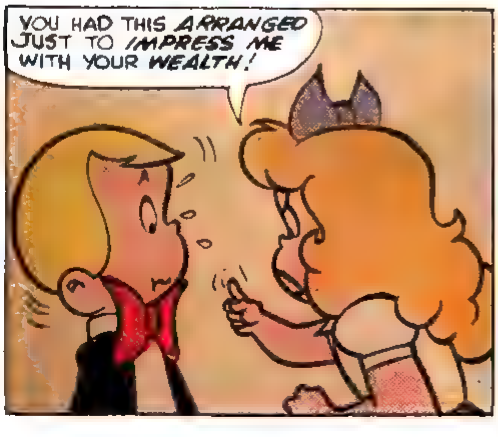

WHAT IS IT, RICHIE? WHY DID YOU CALL ME OVER?

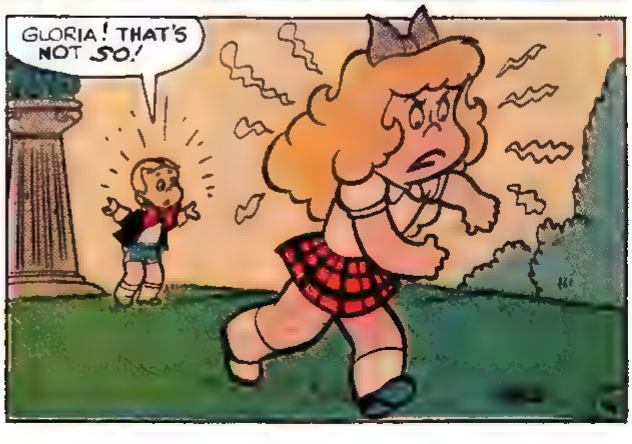

IT'S OKAY, NOW... MOM'S GAINING ALTITUDE!
?

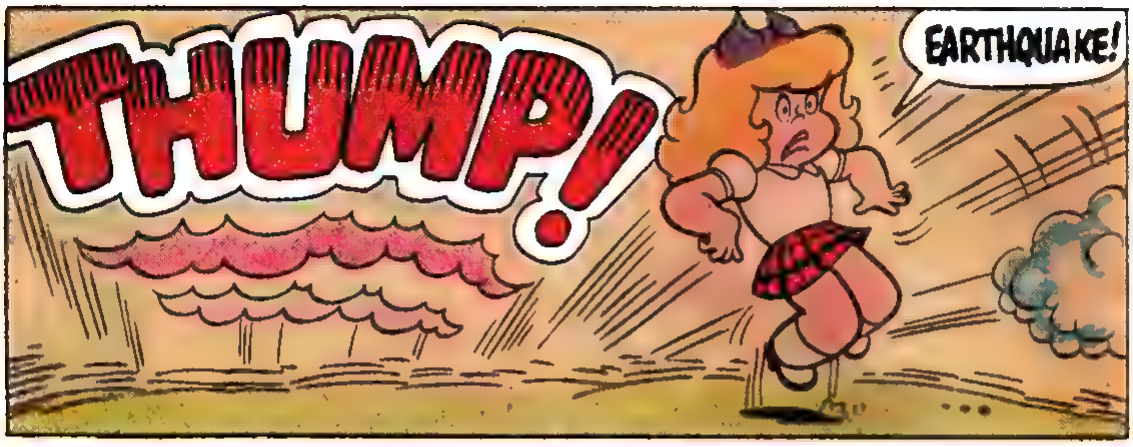

OHH! HOW BEAUTIFUL! THERE'S BEEN AN ICE STORM!

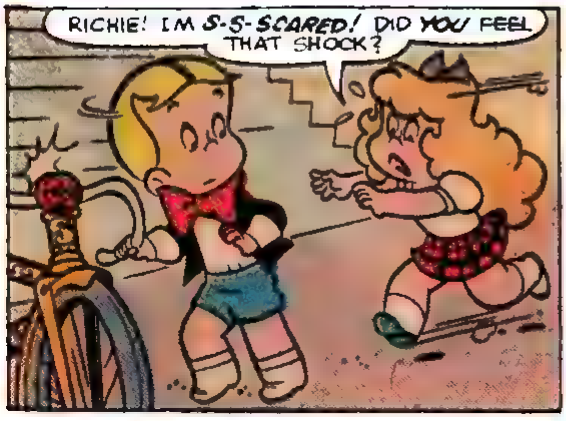

ICE? UH, I GUESS YOU CAN CALL IT THAT! THE HELICOPTER BLEW MOM'S JEWELS OUT OF HER DRESSING ROOM!

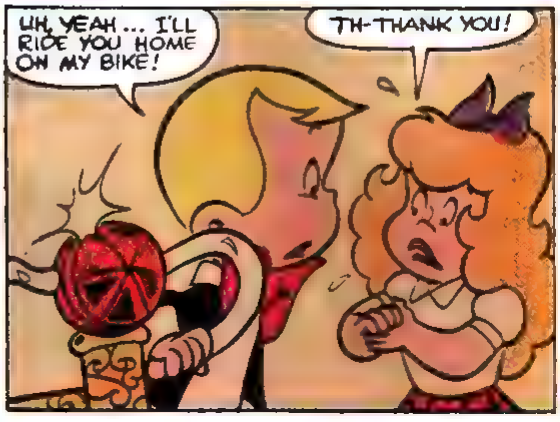

FIRST THE BIKE, THEN THE MONEY! THEN THE GOLD DUST AND THE JEWELS!

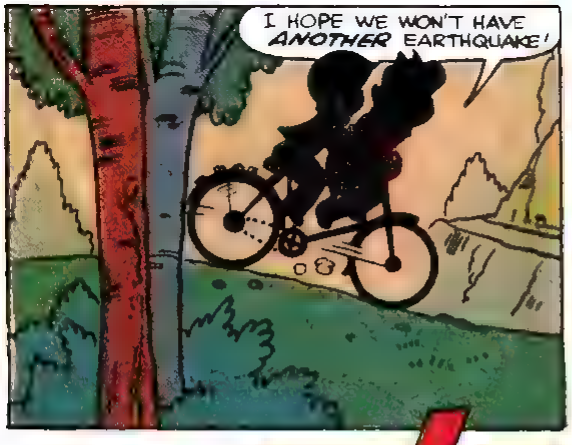

YOU HAD THIS ARRANGED JUST TO IMPRESS ME WITH YOUR WEALTH!

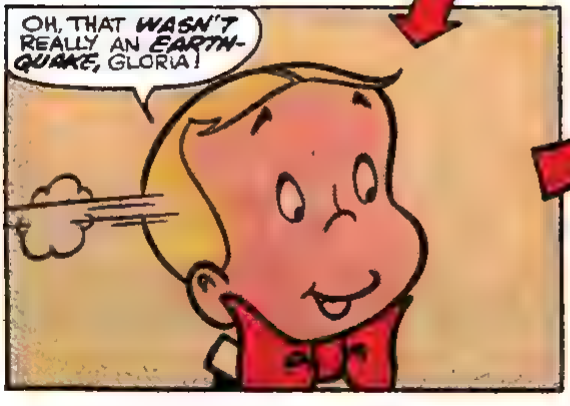

GLORIA! THAT'S NOT SO!

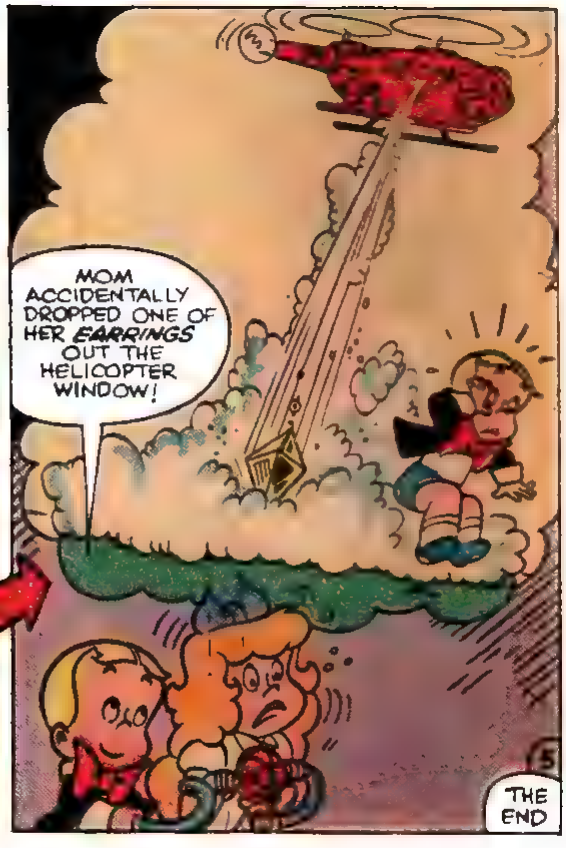

THUMP!
EARTHQUAKE!


RICHIE! I'M S-S-SCARED! DID YOU FEEL THAT SHOCK?


UH, YEAH... I'LL RIDE YOU HOME ON MY BIKE!
TH-THANK YOU!


I HOPE WE WON'T HAVE ANOTHER EARTHQUAKE!


OH, THAT WASN'T REALLY AN EARTHQUAKE, GLORIA!


MOM ACCIDENTALLY DROPPED ONE OF HER EARRINGS OUT THE HELICOPTER WINDOW!
THE END

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